



## Degree Transfer Options for Students in the Virginia Community College System

### Degree Transfer Option for the **FERRUM COLLEGE B.S. DEGREE IN BUSINESS ADMINISTRATION – Marketing**

When a student who has graduated under the Guaranteed Admissions Agreement from an accredited Virginia Community College with an Associate of Arts degree, an Associate of Science degree, or an Associate of Arts and Sciences degree, transfers into Ferrum College, Ferrum College agrees that the student has satisfied the Liberal Arts course requirements portion of its graduation prerequisites. This agreement requires the student to have earned a grade of “C” or higher in courses applicable to the transfer-oriented degree program, have earned a minimum of 60 transferable credits, and hold an overall cumulative GPA of 2.0 or higher prior to enrollment at Ferrum College. If the student has not had a 3-credit Bible-based course as part of the Associate degree curriculum, then Ferrum College will require that the student successfully complete REL 111, 112, 113, or PHI 131. The student must satisfy all other graduation requirements including writing intensive, speaking intensive, E-Term, and experiential learning requirements.

### Additional Community College courses to take and the transfer equivalencies in the **FERRUM COLLEGE B.S. DEGREE IN BUSINESS ADMINISTRATION - Marketing**

In conjunction with the completion of the Associate degree (excluding Applied Science degree), courses below should be completed with a grade of C or higher in order to meet requirements for the B.S. in Business Administration. The Four Semester Plan included on page 2 provides the remaining requirements to complete the Ferrum College B.S. in Business Administration. If the courses below are not taken, this may increase the number of credit hours needed during each of the semesters while enrolled at Ferrum College to meet degree requirements.

#### VIRGINIA COMMUNITY COLLEGE SYSTEM

Course Number	Course Title	Credits
<b>Bible-based Religion: REL 200 or 210</b>	<b>Old or New Testament</b>	<b>3</b>
<b>MTH 161 or 163</b>	<b>Pre-Calculus I</b>	<b>3</b>
<b>MTH 241 or 245</b>	<b>Statistics</b>	<b>3</b>
<b>ECO 201</b>	<b>Principles of Macroeconomics</b>	<b>3</b>
<b>ECO 202</b>	<b>Principles of Microeconomics</b>	<b>3</b>
<b>ACC 211</b>	<b>Principles of Accounting I</b>	<b>3</b>
<b>ACC 212</b>	<b>Principles of Accounting II</b>	<b>3</b>
<b>ITE 115</b>	<b>Intro to Computer Applications/Concepts</b>	<b>3</b>
<b>BUS 241</b>	<b>Business Law</b>	<b>3</b>
<b>CST 100 or CST 110</b>	<b>Principles of Public Speaking</b>	<b>3</b>

#### FERRUM COLLEGE

Course Number	Credits
<b>REL 112 or REL 113</b>	<b>3</b>
<b>MTH 111</b>	<b>3</b>
<b>MTH 208</b>	<b>3</b>
<b>ECO 201</b>	<b>3</b>
<b>ECO 202</b>	<b>3</b>
<b>ACC 201</b>	<b>3</b>
<b>ACC 202</b>	<b>3</b>
<b>BUS 230</b>	<b>3</b>
<b>BUS 315</b>	<b>3</b>
<b>COM 201</b>	<b>3</b>

*\*Note: Credits earned in the completion of the AA, AS, or AA&S degree that are not used to satisfy a specific degree requirement at Ferrum College will be counted towards the 121 credits required for graduation where unspecified hours remain.*



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### Four Semester Plan for Completion of the **FERRUM COLLEGE B.S. DEGREE IN BUSINESS ADMINISTRATION –Marketing**

The chart below includes writing intensive (WI), E-Term, and experiential learning requirements. Speaking intensive (SI) is listed when not included in list of classes to be taken in conjunction with community college degree. 50% of the required major and minor hours must be taken at Ferrum College. A total of 121 credits are required to earn a degree from Ferrum College. Electives or Major Electives may be used to fulfill another Emphasis Area in Business Administration or a minor.

#### JUNIOR (FALL)

Course Number	Credits
<b>BUS 304 Advertising</b>	<b>3</b>
<b>BUS 311 Marketing</b>	<b>3</b>
<b>BUS 313 Business Finance</b>	<b>3</b>
<b>Elective for Minor or Additional Emphasis</b>	<b>3</b>
<b>Elective to Reach 121 Required Hours</b>	<b>3</b>
<b>TOTAL</b>	<b>15</b>

#### JUNIOR (SPRING)

Course Number	Credits
<b>BUS 305 Professional Selling</b>	<b>3</b>
<b>BUS 308 Business Communications</b>	<b>3</b>
<b>BUS 410 Marketing Research (odd)</b>	<b>3</b>
<b>Major Elective (any level)</b>	<b>3</b>
<b>Experiential: BUS 190, 290, 291, 292, or ACC 290, 390 (BUS 499 Internship for 3 credits may also meet)</b>	<b>1</b>
<b>E-Term</b>	<b>3</b>
<b>TOTAL</b>	<b>16</b>

#### SENIOR (FALL)

Course Number	Credits
<b>Writing Intensive (WI) (grade of “C” or higher required)</b>	<b>3</b>
<b>BUS 303 Principles of Management</b>	<b>3</b>
<b>BUS 316 Retail Management</b>	<b>3</b>
<b>BUS 330 Quantitative Meth: Mgt Science</b>	<b>3</b>
<b>Major Elective at 300-400 level</b>	<b>3</b>
<b>TOTAL</b>	<b>15</b>

#### SENIOR (SPRING)

Course Number	Credits
<b>BUS 498 Senior Sem: Business Policy (WI) (grade of “C” or higher required)</b>	<b>3</b>
<b>Major Elective at 300-400 level</b>	<b>3</b>
<b>Major Elective at 300-400 level</b>	<b>3</b>
<b>Elective for Minor or Additional Emphasis</b>	<b>3</b>
<b>Elective to Reach 121 Required Hours</b>	<b>3</b>
<b>TOTAL</b>	<b>15</b>