

2014

# GRADUATE EMPLOYMENT AND ALUMNI RELATIONS REPORT

*THE CLASS OF 2013 (1 YEAR OUT)*  
&  
*THE CLASS OF 2009 (5 YEARS OUT)*

FERRUM COLLEGE

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## Executive Summary

Ferrum College conducted its annual Graduate Employment and Alumni Relations Survey for graduates who are one year out of school and five years out of school. In the **2013** (1 Year Out) portion of the survey, there was 97 respondents for a 43.69% return rate. For the **2009** (5 Year Out) portion of the survey, 38 responses were collected yielding a 26.57% return rate. The data was collected via web based applications and data mining when necessary. Figures have been rounded for this report. It should be noted that previously the Career Services Office conducted annual surveys on graduate employment information.

For the **2013** data collection, the majority of responses were collected via web based design; however several responses were data mined from a variety of sources. The report depicts an electronic data collection using e-mail and web based survey methods. For the **2009** data collection, the majority of email addresses for this group were either not available or no longer active; therefore the majority of data collected was conducted through data mining.

For the **2013** graduate survey respondents, in the area of current employment, 76.35% were employed full time, 8.60% were employed part-time, 8.60% were in graduate school, 5.38% were unemployed, and 1.08% self-employed. To provide a perspective over time here are five years results for the employment and graduate/professional school rates which are: 2009 – 98.5%, 2010 – 99%, 2011 – 99.7%, 2012 – 98%, and 2013 – 94.6% there is consistency in the number of Ferrum College students securing employment over time. For the Class of **2009**, there were 35 respondents reported currently employed, of which 97.14% was at Full-Time. 2.85% were employed in the military, 2.63% were in graduate school, 2.85% were self-employment, and 2.63% were both employed and in graduate school.

The **2013** respondents all reported that 65.21% felt their current occupation relates highly or moderately to their academic major when they attended Ferrum. The “not related” to their major category is at 21.74% which is a reflection of limited employment in some majors due to the continuing recessionary economy. For the Class of **2009** alumni that responded felt that their current careers’ were highly related to their major at Ferrum with a rate of 20.00%, 5.71% felt their career was moderately related, 65.71% felt the two were slightly related, and 8.57% felt their career was not related to their major at all.

The **2013** respondents also indicated that 74.42% were very satisfied or satisfied with their current employment position. The following shows a five year perspective of the very satisfied/satisfied results with their current employment position: 2009 – 71%, 2010 – 77%, 2011 – 80%, 2012 – 75%, and 2013 – 74.42%. As shown, there is consistency in our graduate’s ability finding satisfying employment.

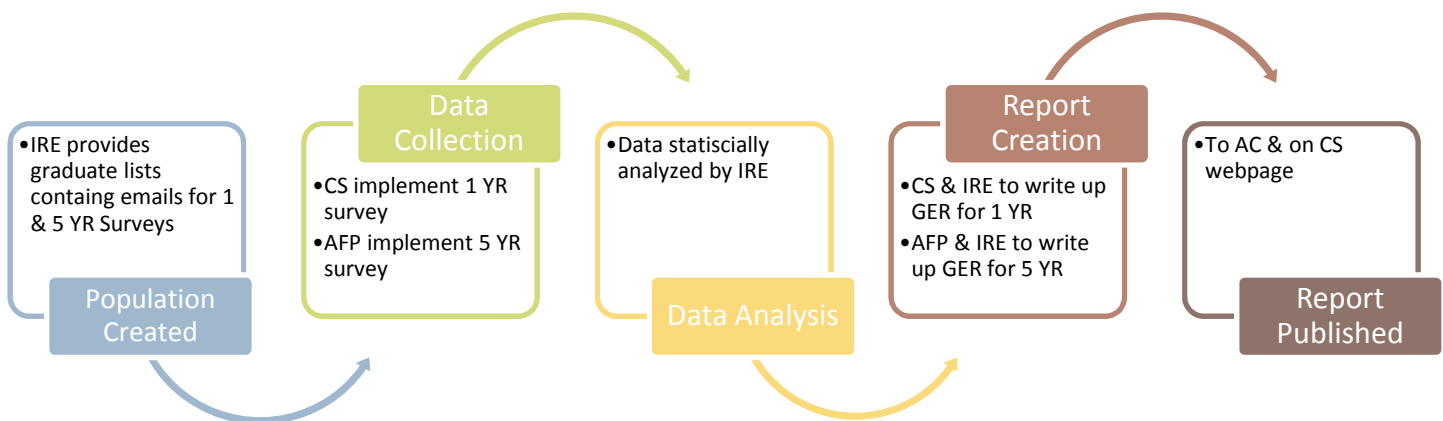
The overarching theme of this report was the ability of graduates to gain employment or proceed in higher education. Graduates expressed that Ferrum was accomplishing the learning tenets of *Integrated Knowledge of Liberal Arts, Critical thinking, Communication Skills, Competence in an Academic Discipline*, and *Civic Engagement* with proficiency. Graduates expressed a desire to continue their relationship with Ferrum College through Alumni Engagement of prospective student recruiting as well as continuing with Ferrum’s motto of “Not Self, But Others” through being a class liaison and financial support.

### Purpose

The purpose of this report is to provide a holistic view of Ferrum College's graduates and alumni. This report provides the results from a multi-year survey on graduates, their satisfaction with career readiness opportunities, their interest being involved as alumni, and their satisfaction with employment after graduating. This report also compiles data provided by SCHEV: State Council of Higher Education in Virginia on graduate wage data by institution, degree, and program area when available. This report is meant to be insightful but not an assessment tool.

### Methodology

The methodology of this report is a standard electronic survey design with data mining follow up upon conclusion of survey collection period. Below is a detail of the survey design for each component:





**Graduate Employment and Alumni Results:**  
**Class 2013**

## Education at Ferrum

### Majors and Minors for Class 2013

Of the 97 survey responses, the top 8 majors of those respondents were the following:

**Table 1 Majors for Class 2013**

1. Business Administration	12.37%
2. Health & Human Performance	8.25%
2. Liberal Arts	8.25%
4. Computer Information Systems	7.22%
5. Dramatic & Theatre Arts	6.19%
5. Social Work	6.19%
7. Criminal Justice	5.15%
7. History	5.15%

Of the 97 respondents, 3.09% graduated with minors while at Ferrum. The top 5 minors were obtained in the following areas:

**Table 2 Top 5 Minors, 2013**

1. Psychology
1. Business
1. Sociology
1. Elementary Education
1. Russian

## Experiences in Major

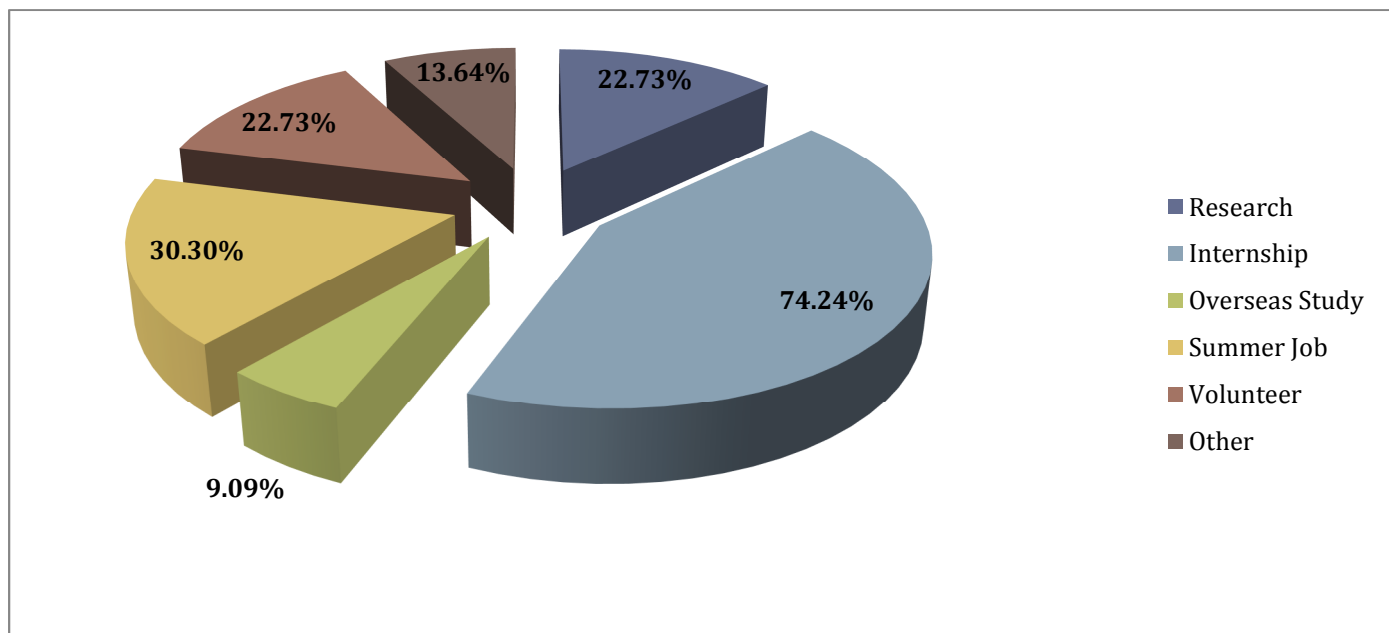
Respondents were asked to provide experiences related to their majors' responses included the following:

1. Internships
2. Overseas Study
3. Research
4. Summer Job
5. Volunteer
6. Other

Of the 66 alumni who responded, 74.24% participated in internships, 22.73% volunteered, 30.30% had summer jobs, 22.73% conducted research, 9.09% studied abroad, and 13.64% did another activity.

**Note that the graph below only contains the data of students who did respond and that a single student could respond to multiple areas.**

**Figure 1 Experiences in Major, 2013**



*Note: n = 66 (Response Rate 68.04%)*

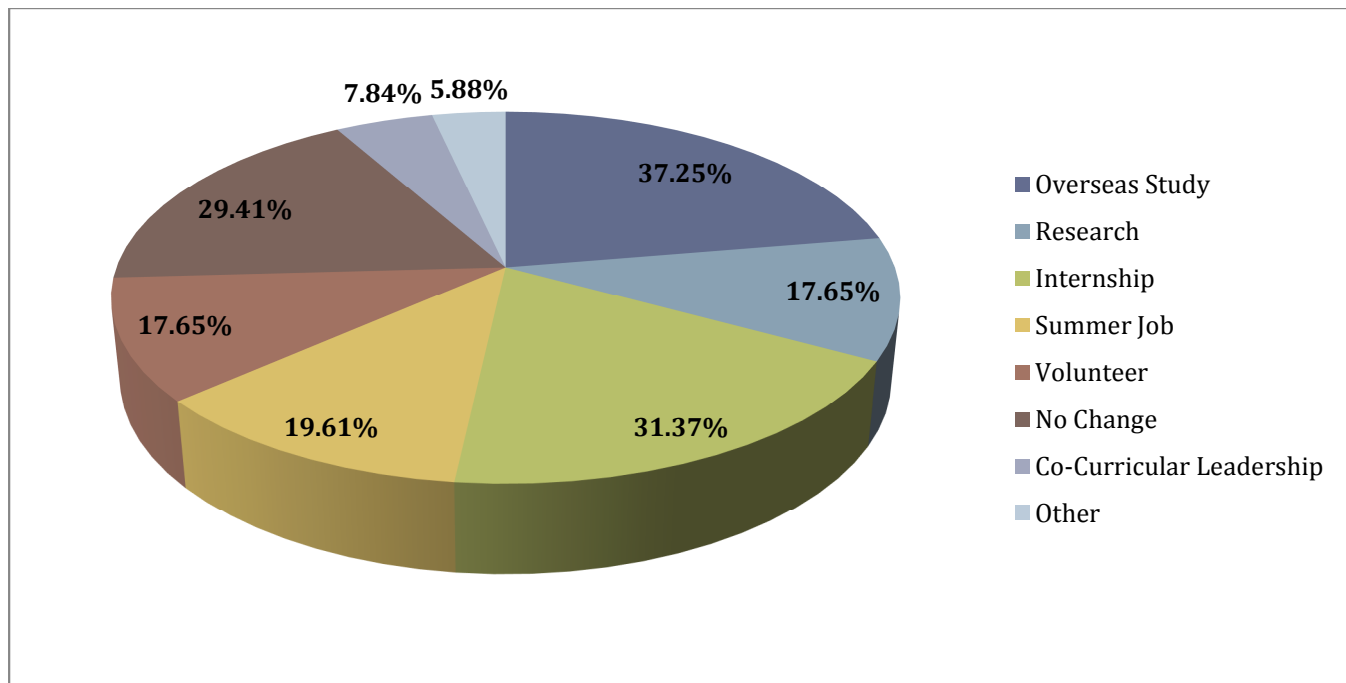
### Changes to Experiences in Major

Survey respondents were asked if they were given an opportunity to change their experiences at Ferrum what would they have pursued. Responses ranged from no response to co-curricular leadership. Of those responded, 29.41% said they would make no change to their experience at Ferrum.

**Note that the graph below only contains the data of students who did respond and that a single student could respond to multiple areas.**

The results are found in the chart below:

**Figure 2 Changes to Experience, 2013**

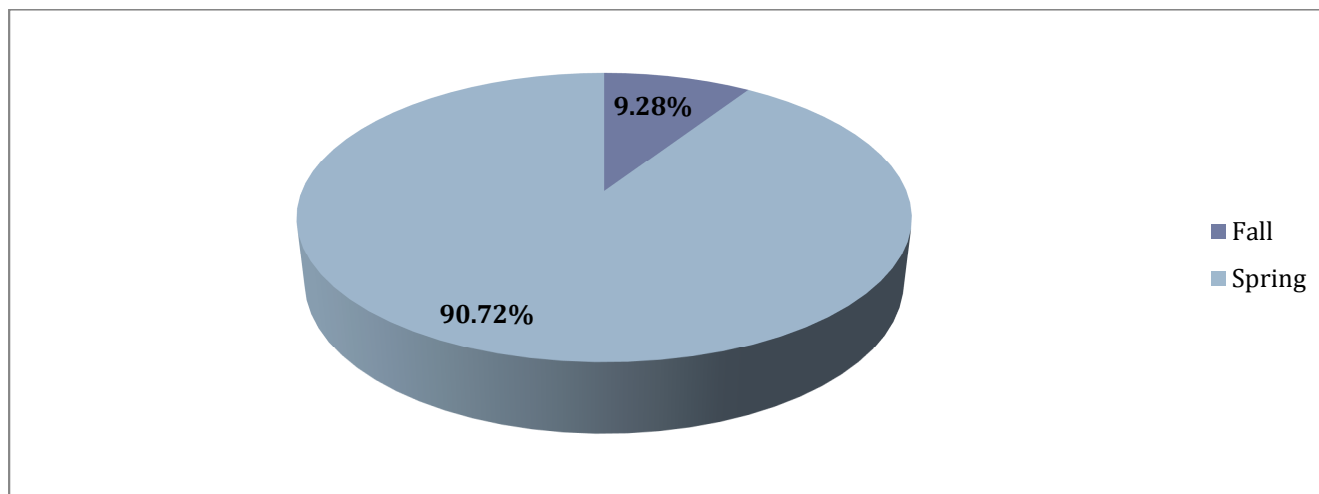


*Note: n = 51 (Response Rate 52.57%)*

### Graduation Term

Ferrum College only confers degrees in Spring of the academic year. However, graduates can fulfill the requirements in either the Spring or Fall of the academic year. As depicted in the graph below, 90.72% graduated in the Spring and 9.28% graduated in the Fall semester.

**Figure 3 Graduation Term Percent, 2013**

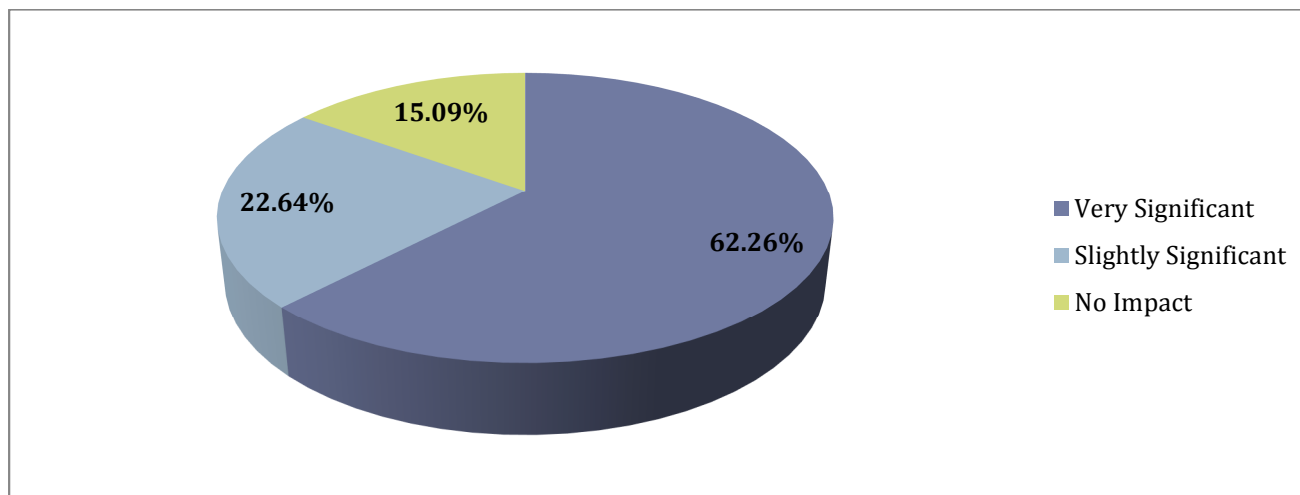


*Note: n = 97*

### Preparation for Employment or Graduate School

Respondents were asked how their major prepared them for employment or graduate school. Responses varied from very significant to no impact. Of the responses (rate: 54.63%), 84.90% said their major was significant; and 15.09% said their major had no impact.

**Figure 4 Preparation for Employment, 2013**

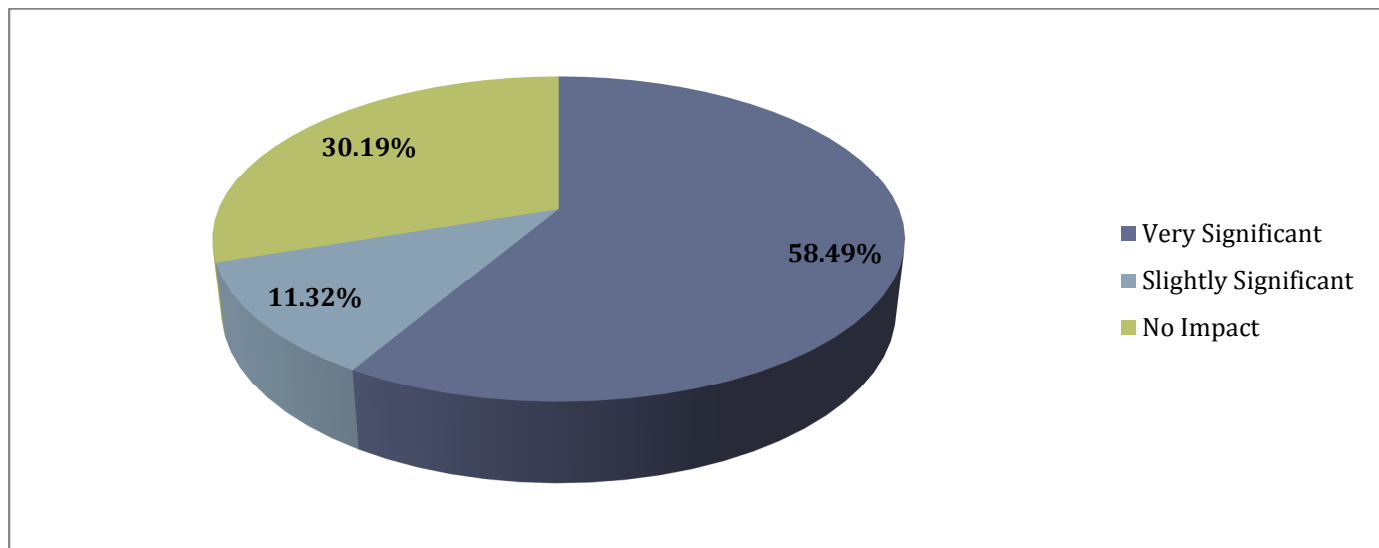


*Note: n = 53 (Response Rate 54.63%)*

### Securing Employment or Gaining Entry to Graduate School

Respondents were asked how their major assisted them in securing employment or gaining entry to graduate school. (Response rate: 54.63%) varied from very significant to no impact. Of the responses, 69.81% said their major was significant and 30.19% said their major had no impact in assisting them to secure employment or enter graduate school.

**Figure 5 Securing Employment & Accessing Graduate School, 2013**



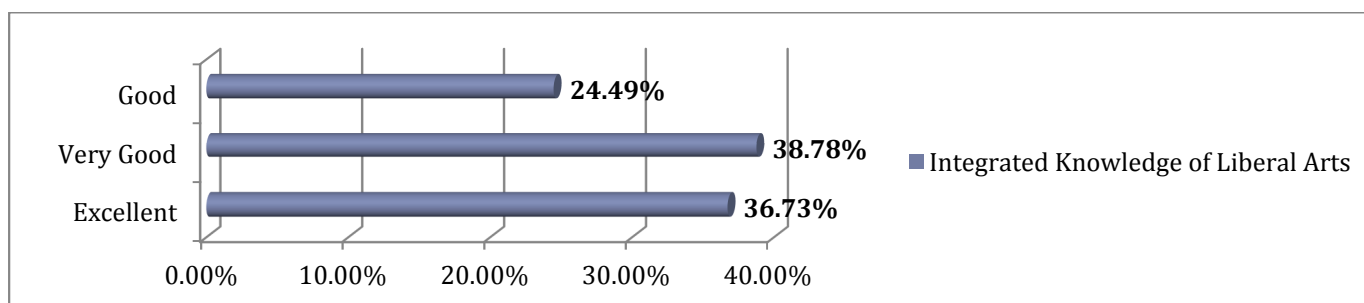
*Note: n = 53 (Response Rate 54.63%)*

## Ferrum's Learning Tenets

Using a Likert style scale survey section, where the highest possible response was excellent and the lowest possible response was poor. This survey section evaluated the following areas:

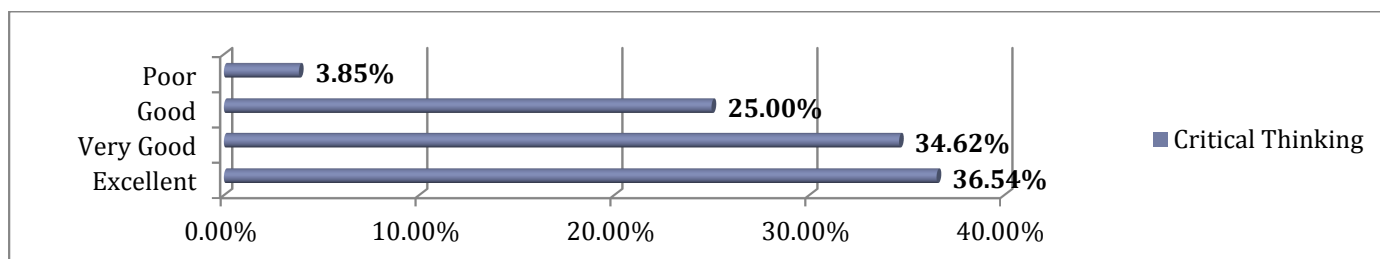
1. Integrated Knowledge of Liberal Arts
2. Critical Thinking
3. Communication Skills
4. Competence in an Academic Discipline
5. Civic Engagement

**Figure 6 Integrated Knowledge of Liberal Arts, 2013**



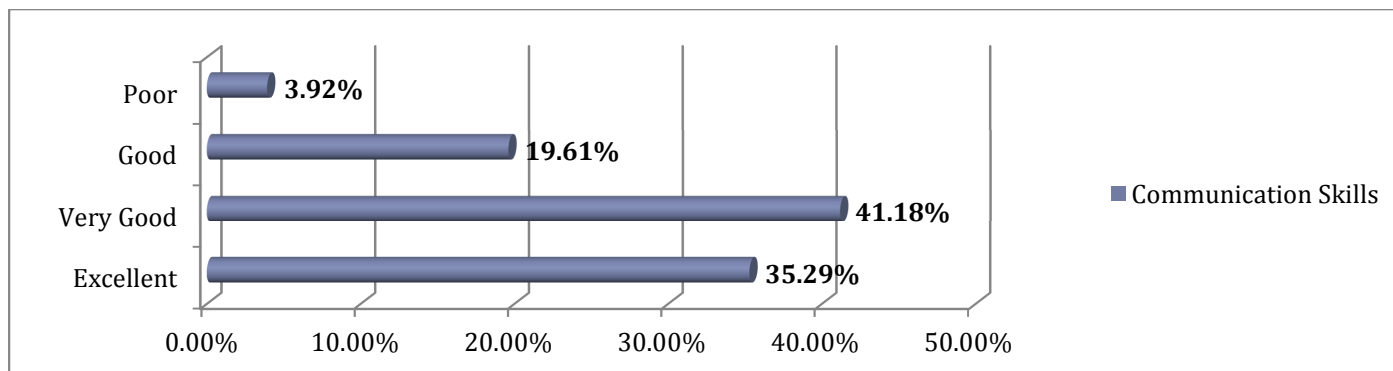
*Note: n = 49 (Response Rate at 50.51%)*

**Figure 7 Critical Thinking Responses, 2013**



*Note: n = 52 (Response Rate at 53.60%)*

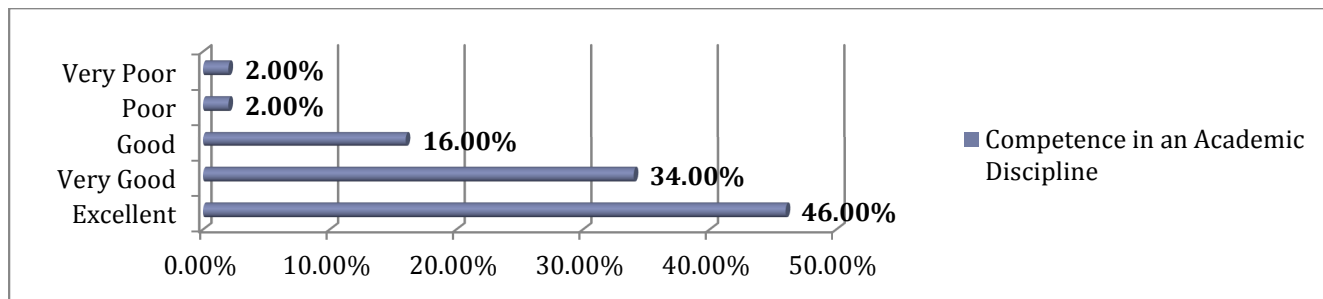
**Figure 8 Communication Skills, 2013**



*Note: n = 51 (Response Rate at 52.57%)*

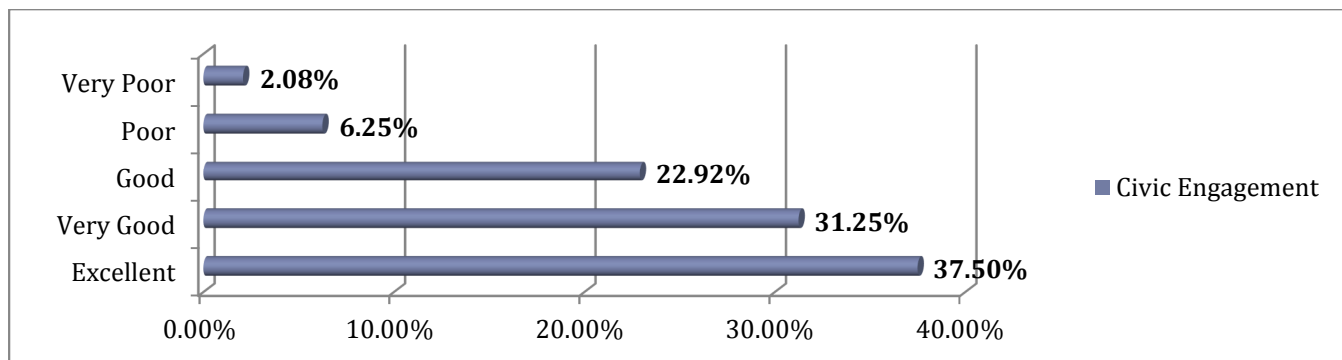
## Graduate Employment AND Alumni Relations Report

**Figure 9 Competence in Academic Discipline, 2013**



*Note: n = 50 (Response Rate at 51.54%)*

**Figure 10 Civic Engagement, 2013**



*Note: n = 48 (Response Rate at 49.48%)*

It should be noted that the response rate for the Tenets appear to be lower, however note that any data that was data mined by Ferrum College would not include responses regarding the Tenets.

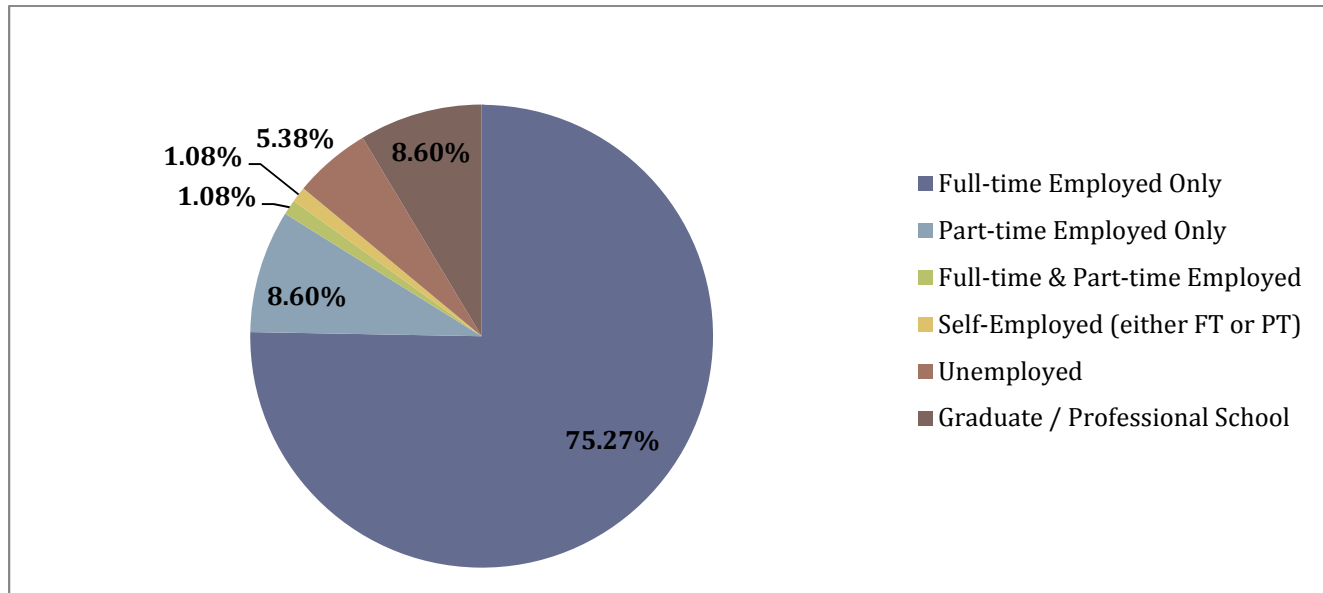


## Employment

### Employment Status

75.27% of the students were employed full- time, 1.08% employed fulltime and part-time, 8.60% employed part-time, 8.60% in graduate school, 5.38% unemployed, and 1.08% reported as self-employed.

**Figure 11 Employment Status, 2013**



\* 76.35% (This is both "Full-Time Employed Only" and "Full-time & Part-time Employed" for those alumni who had a second PT job)

Note: n = 93 (Response Rate 95.87%)

## Employment Position

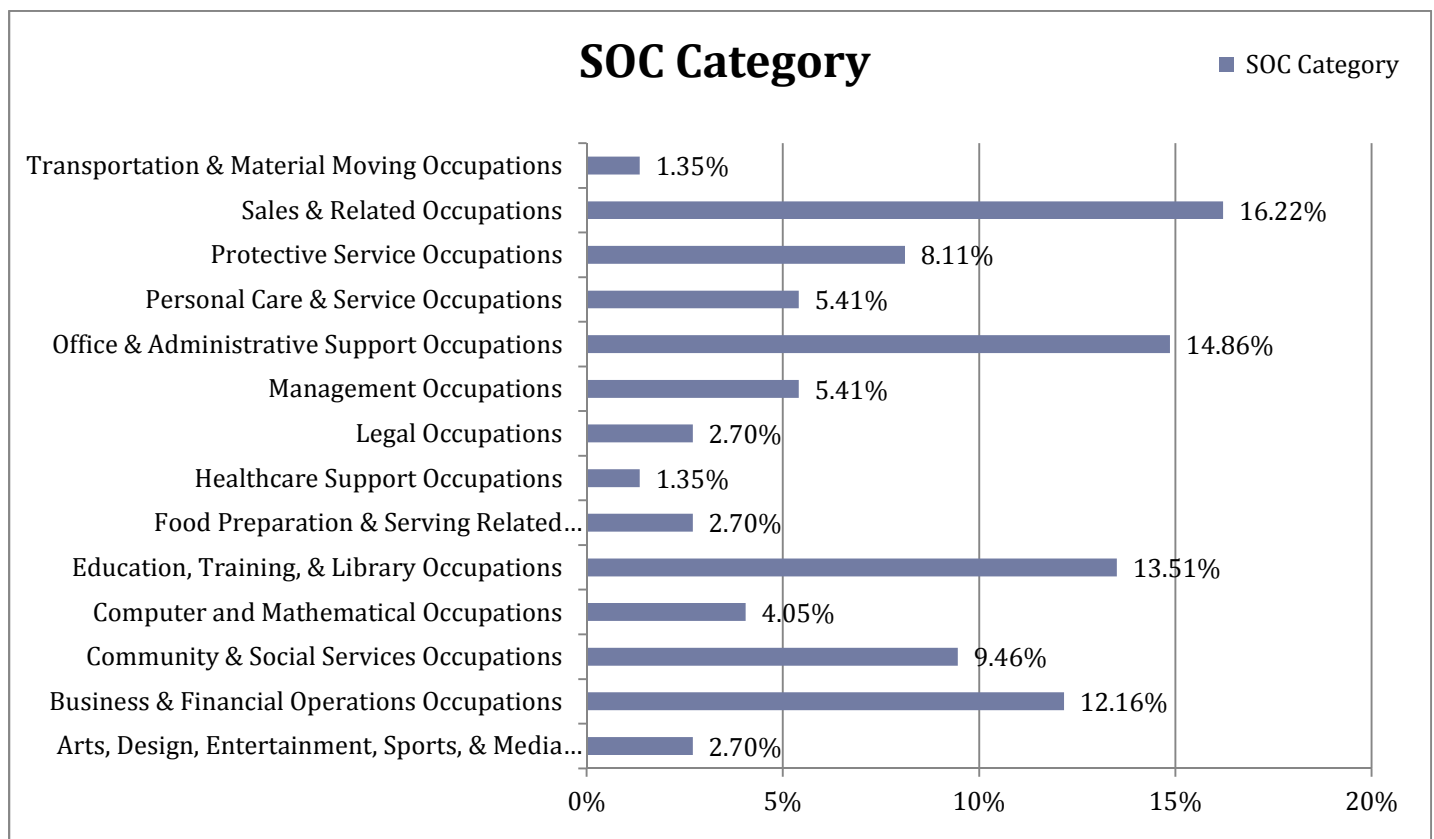
To better categorize the alumnus employment classifications, Ferrum College utilized the Standard Occupational Classification (SOC) system of the Bureau of Labor Statistics. For more information please see the [Department of Labor's webpage](#).

76.28% percent of respondents chose to provide detailed information about their area of employment. Of those respondents, the following are the Top 5 employment areas reported:

1. Sales & Related Occupations
2. Office & Administrative Support Occupations
3. Education, Training, & Library Occupations
4. Business & Financial Operations Occupations
5. Community & Social Services Occupations

The graph below depicts all employment position types. However, the data was transformed into each category during analysis. For example if a position title was listed as "Science Teacher", the position was reclassified as "Education and Training, & Library Occupations" for analysis purposes.

**Figure 12 Position Classification Percent, 2013**



*Note: n = 74 (Response Rate 76.28%)*

## Employment Interest Areas

Respondents were asked to select areas that they sought employment or they currently held.

**Table 3 Employment interest Areas, 2013**

Accounting & Finance	16.67%
Administrative & Clerical	22.22%
Arts, Audio/Video Technology & Communications	22.22%
Business, Management & Administration	33.33%
Editorial & Writing	16.67%
Education & Training	27.78%
Federal Government	44.44%
Health Sciences	11.11%
Hospitality & Tourism	11.11%
IT & Software Development	5.56%
Law, Public Safety, Corrections, & Security	55.56%
Local Government	55.56%
Marketing, Sales, Retail, & Business Development	44.44%
Science, Technology, Engineering, & Mathematics	11.11%
Social Work & Human Service	33.33%
State Government	61.11%

*n = 18 (Response Rate 18.55%)*

The top 3 employment interest areas were:

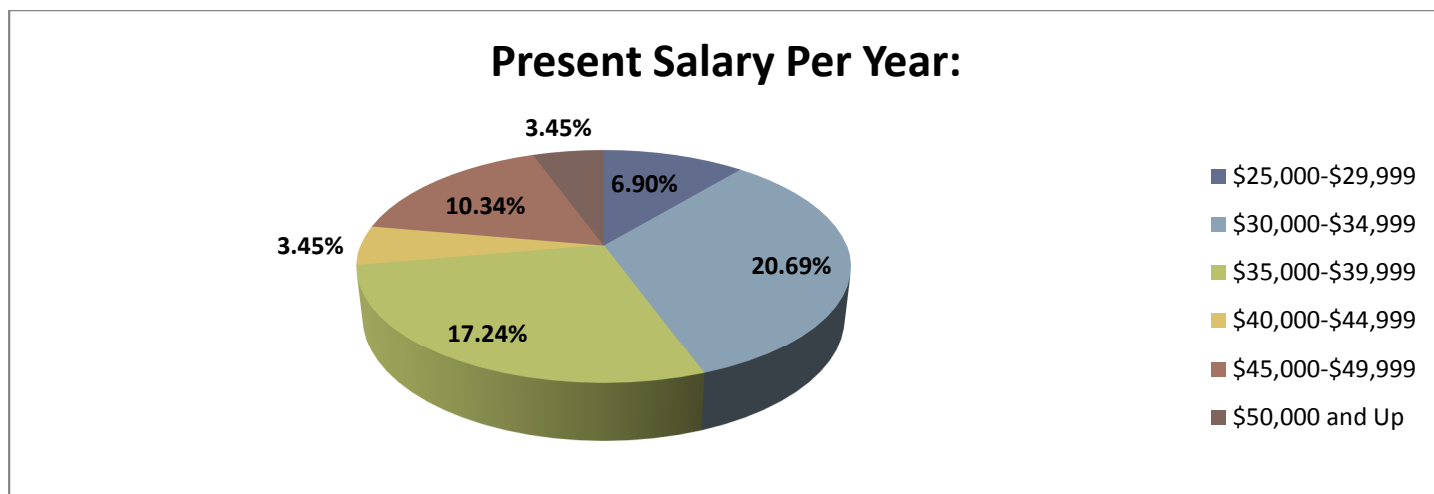
1. State Government
2. Local Government
3. Federal Government

**Note that the categories above only contain the data of students who did respond and that a single student could respond to multiple areas.**

## Present Salary

In the area of present salary, 97 respondents were asked to provide a salary range. The results are provided in the graph below:

**Figure 13 Present Salary Ranges, 2013**



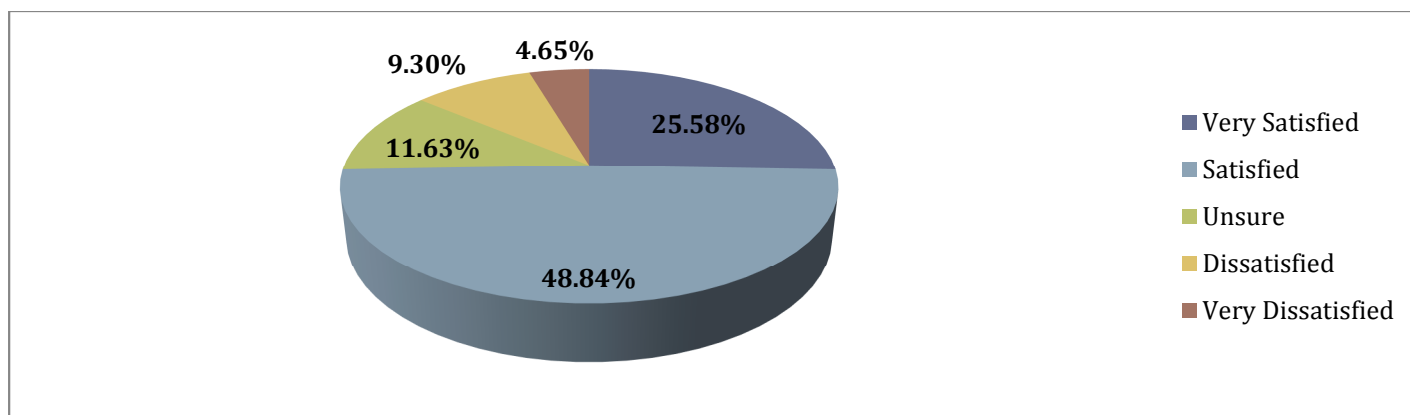
*Note: n = 29 (29.89% Response Rate)*

Of those who chose to divulge a salary, the two highest salary ranges were (\$20,000 - \$24,000) and (\$30,000 - \$34,999). Because of the personal nature of this question, the lower response rate was expected, regardless of anonymity.

## Job Satisfaction

Respondents (response rate 44.32%) were asked how satisfied they were with their present employment, responses ranged from Very Satisfied to Very Dissatisfied. The results are listed in the chart below:

**Figure 14 Job Satisfaction, 2013**

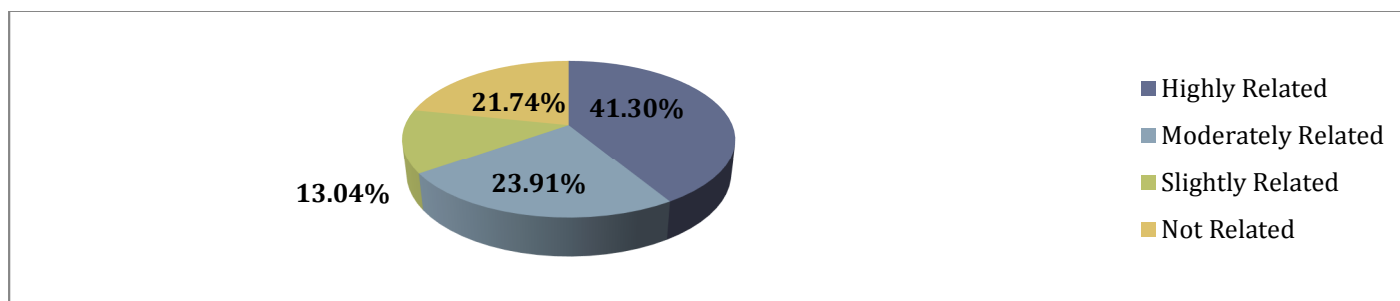


*Note: n = 43 (Response Rate 44.32%)*

### Occupation to Major Comparison

Survey respondents were asked how closely related their present occupation was to their major at Ferrum College.

**Figure 15 Occupation to Major Comparison, 2013**



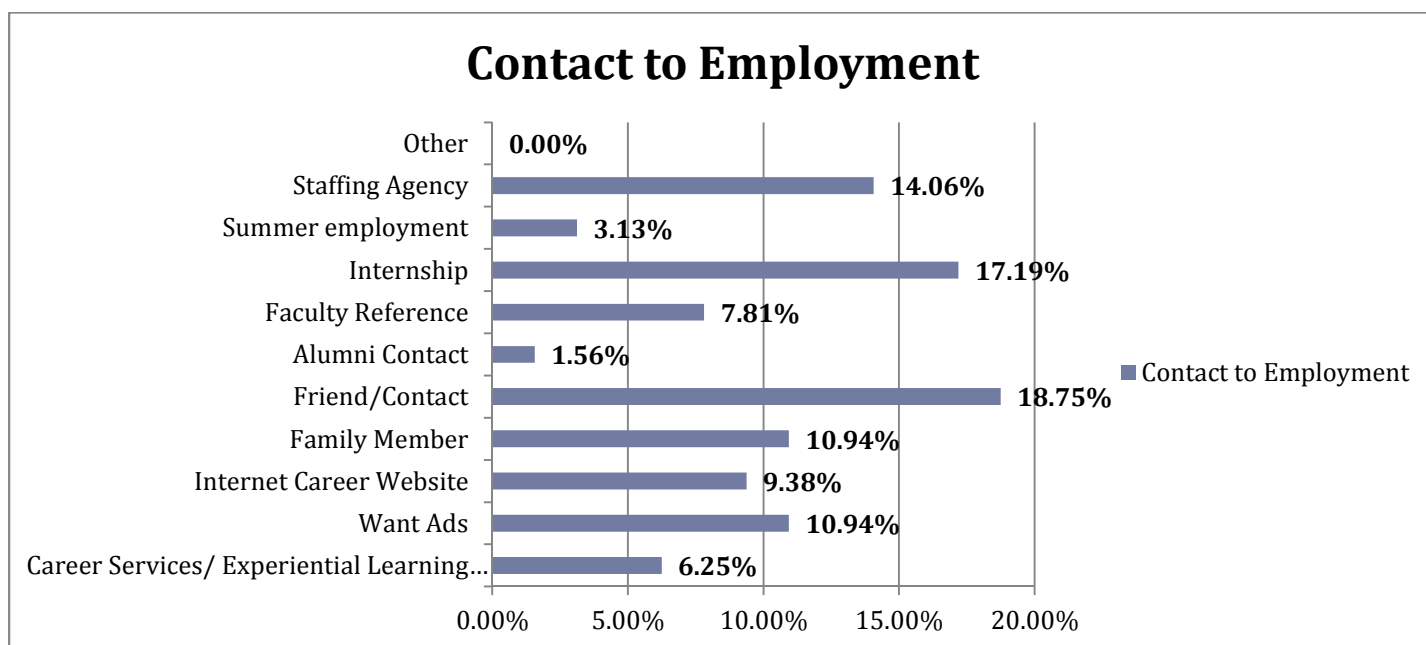
*Note: n = 46 (Response Rate 47.42%)*

### Contact to Employment

When asked what type of contact led to a participant's employment; the response rate was 46.39% for this question.

The responses varied greatly, as depicted in the chart below:

**Figure 16 Contact to Employment, 2013**



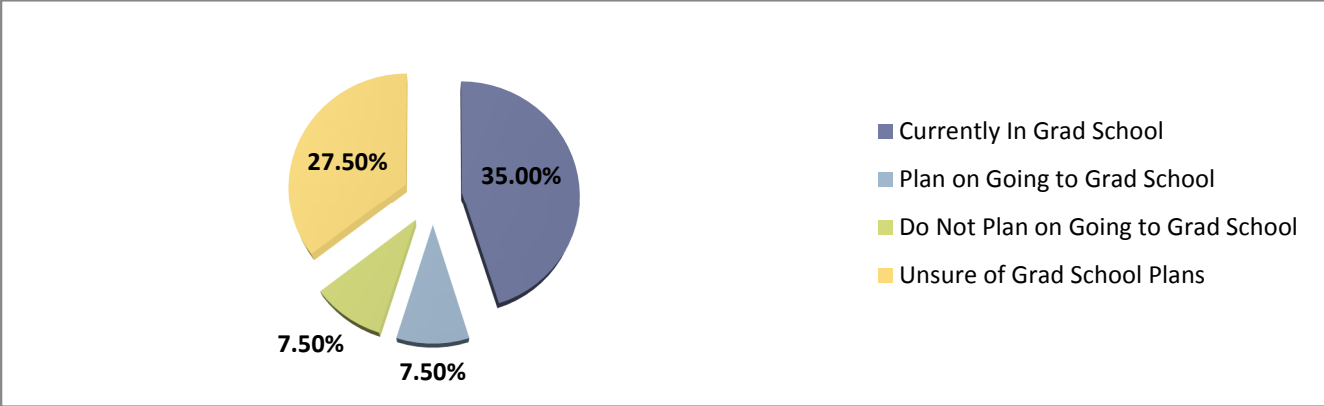
*Note: n = 45 (Response Rate 46.39%)*

**Note that the categories above only contain the data of students who did respond and that a single student could respond to multiple areas.**

Graduate or Professional School

The Alumni Survey queried students in several places regarding their graduate or professional school plans. Of those who reported being enrolled in a graduate program of study 35.00% reported yes, and 7.50% plan on attending graduate school in the future.

Figure 17 Graduate Program of Study Status, 2013



Note: n = 40 (Response rate of 41.23%)

Graduate Schools

Of those who reported being enrolled in a graduate program of study, the following are the graduate schools that respondents reported:

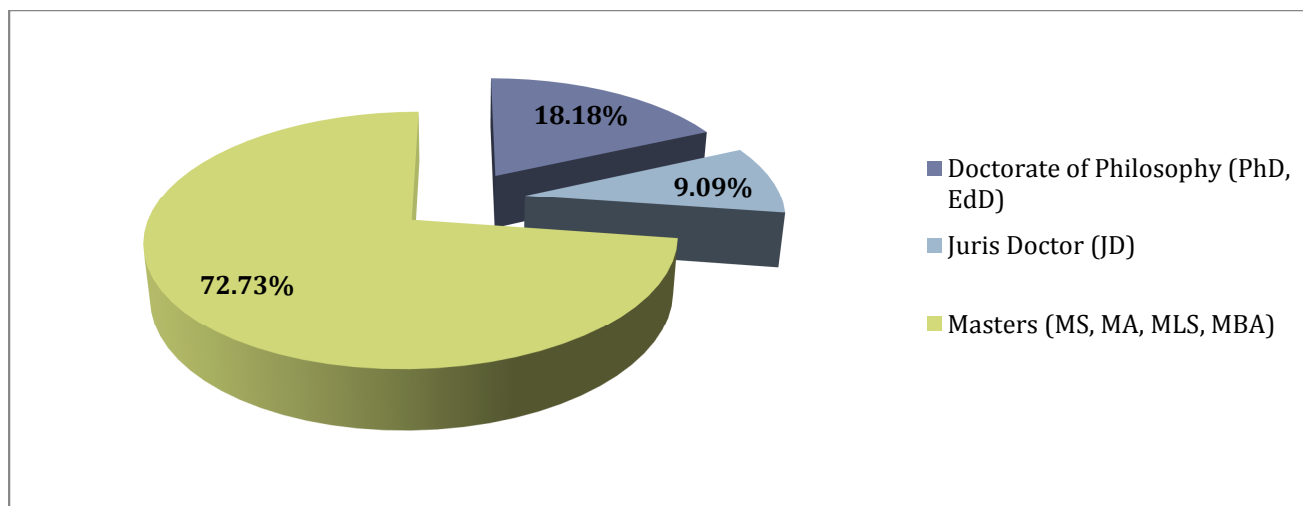
Table 4 Graduate Schools, 2013

Boston University
Campbell University
Georgia Southern University
Jefferson College of Health Sciences
Radford University
University of Akron
University of Georgia
Virginia Polytechnic Institute and State University
Washington University School of Law

## Graduate Level of Study

Of the students reporting a response, 72.73% of those students reported enrollment in a Masters (MS, MA, MLS, and MBA) program.

**Figure 18 Graduate Level of Study, 2013**



*Note: n = 11 (11.34 Response Rate)*

## Graduate Programs of Study

Of those who reported being enrolled in a graduate program of study, the top 2 programs of study are the following:

**Table 5 Top Program of Study, 2013**

Education
MBA

Other fields of study included:

**Table 6 Other Fields of Study, 2013**

Computer Science
Creative Writing
Criminology/Sociology
Educational Leadership
Environmental Studies
Human resources
MS/PhD in Chemistry
Nursing
Recreation

## Alumnus Contact

### Alumnus Participation

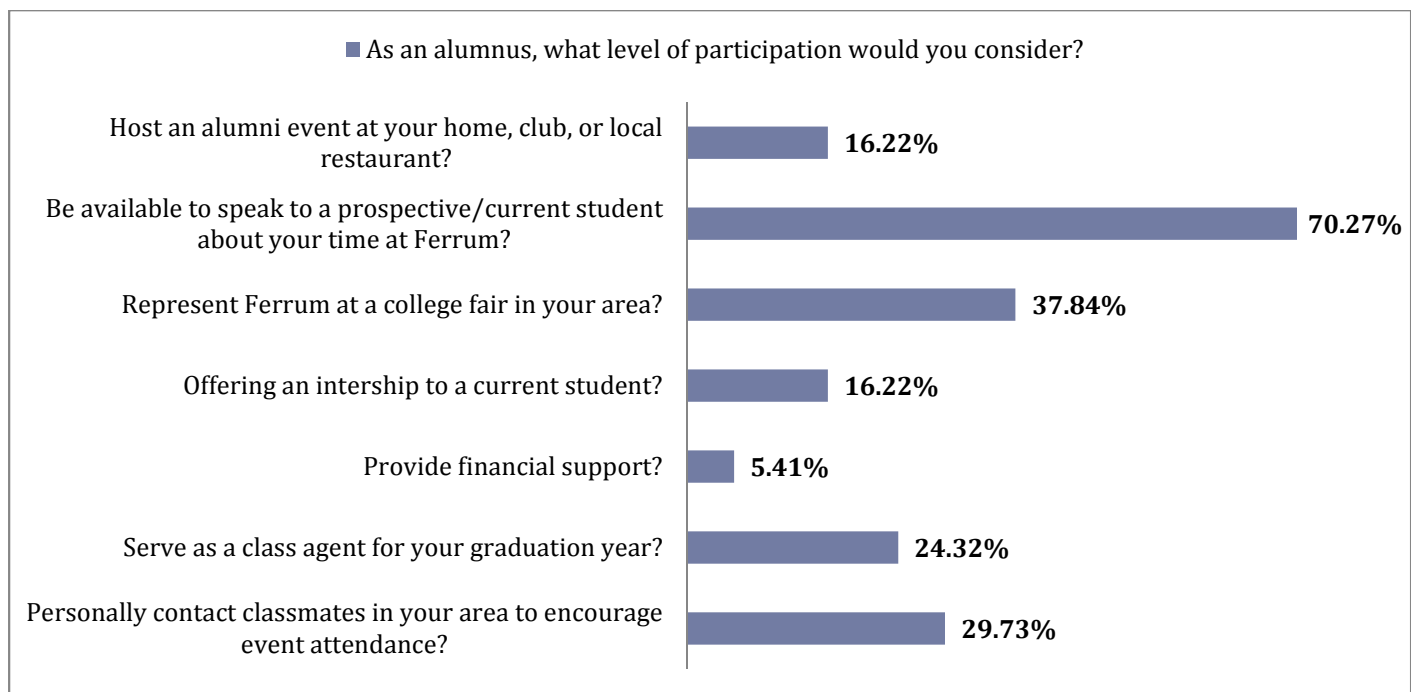
In the area of Alumnus participation, responses that participants had available to respond to where the following:

1. Personally contact classmates in your area to encourage event attendance
2. Serve as a Class Agent for your graduation year
3. Provide financial support
4. Offering an internship to a current student
5. Represent Ferrum at a college fair in your area
6. Be available to speak to a prospective/current student about your time at Ferrum
7. Host an Alumni event at your home, club or local restaurant

Of the 37 respondents, 70.27% stated that they would be willing to speak to a prospective or current student about their time at Ferrum.

**Note that the categories below only contain the data of students who did respond and that a single student could respond to multiple areas.**

Figure 19 Alumnus Participation, 2013



Note: n = 37 (Response Rate 38.14%)



### Alumni Event Attendance: Importance in Attendance

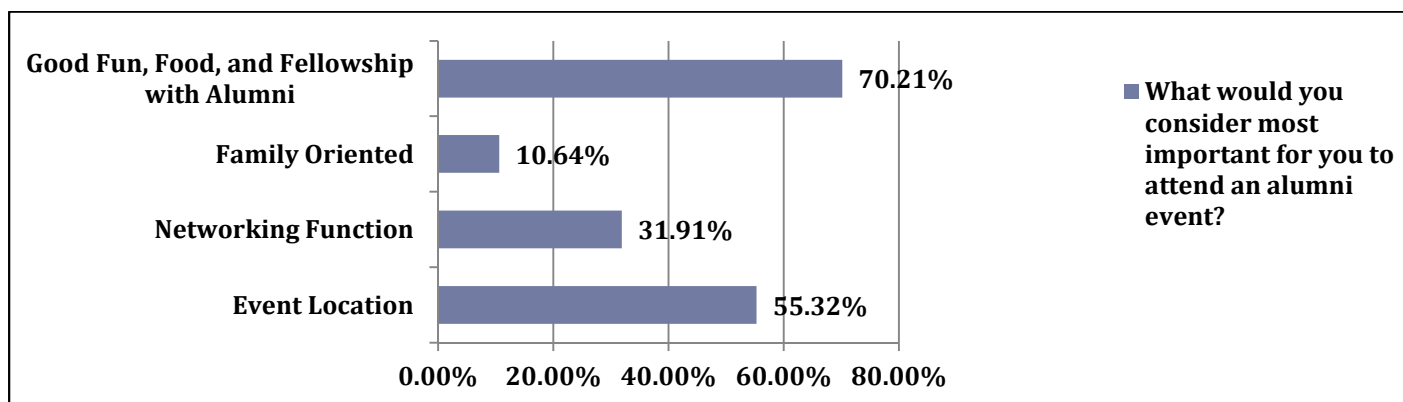
In the area of alumni event attendance and what would be the most important item for the respondent to consider in order attending an alumni event, the available responses were the following:

1. Event Location
2. Networking Function
3. Family Oriented
4. Good Fun, Food, and Fellowship with Alumni

Of the 47 responses, 70.21% felt that “Good Fun, Food, and Fellowship with Alumni” and 55.32% felt the “Event Location” were most important items.

**Note that the categories below only contain the data of students who did respond and that a single student could respond to multiple areas.**

**Figure 20 Alumni Event Attendance: Importance, 2013**



*Note: n = 47 (Response Rate of 48.45%)*

### Alumni Event Attendance: Ability

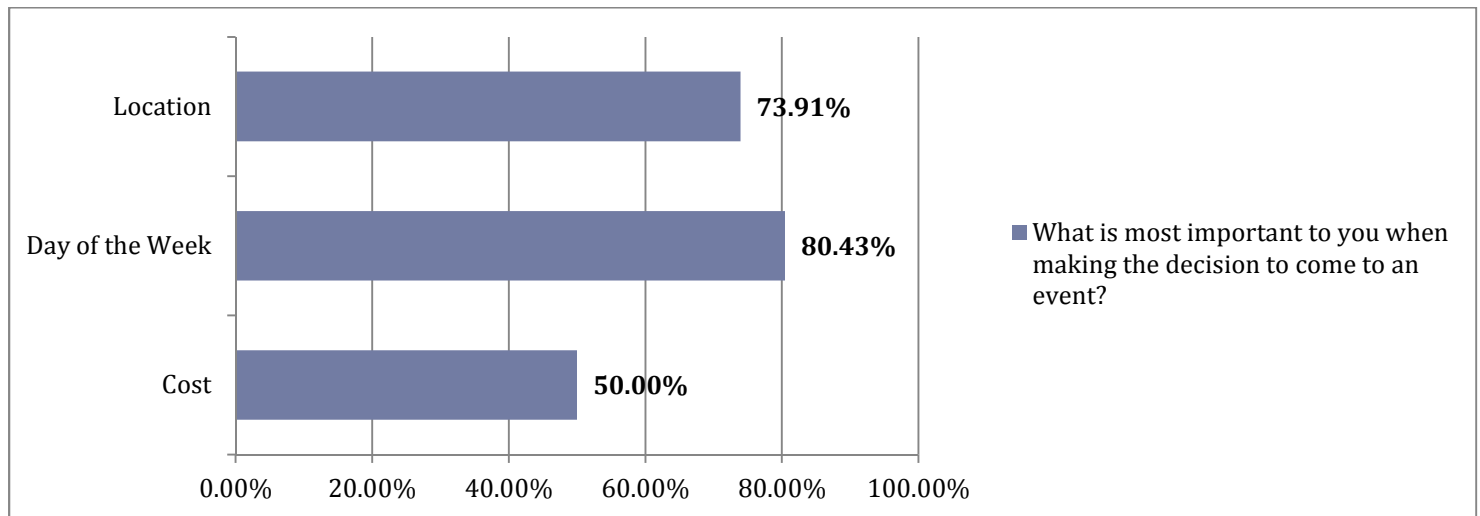
In the area of alumni event attendance ability, the available responses were the following:

1. Cost
2. Day of the Week
3. Location
4. Other

Of the 46 responses, 73.91% felt the location would impact their willingness to attend, 50.00% believed that cost would drive attendance, and 80.43% felt the day of the week would limit their ability to attend.

**Note that the categories below only contain the data of students who did respond and that a single student could respond to multiple areas.**

**Figure 21 Alumni Event Attendance: Ability, 2013**



*Note: n = 46 (Response Rate 47.42%)*

**Graduate Employment and Alumni Relations:**  
**Class 2009**  
**Results**

## Education at Ferrum

### Majors and Minors for Class 2009

**Table 6 Majors at Ferrum, 2009**

Accounting	1	3%
Agribusiness	1	3%
Agriculture	2	5%
Biology	2	5%
Business Administration	6	16%
Computer Information Systems	1	3%
Criminal Justice	5	13%
English	1	3%
Dramatic & Theatre Arts	1	3%
History	2	5%
Liberal Arts	5	13%
Liberal Studies	1	3%
Mathematical Science	2	5%
Political Science	1	3%
Pre-Professional Science	2	5%
Psychology	1	3%
Parks, Recreation, & Tourism	1	3%
Social Work	3	8%

Note: n = 38

The top four majors were the following:

**Table 7 Top Majors, 2009**

<b>Business Administration</b>
<b>Criminal Justice</b>
<b>Liberal Arts</b>
<b>Social Work</b>

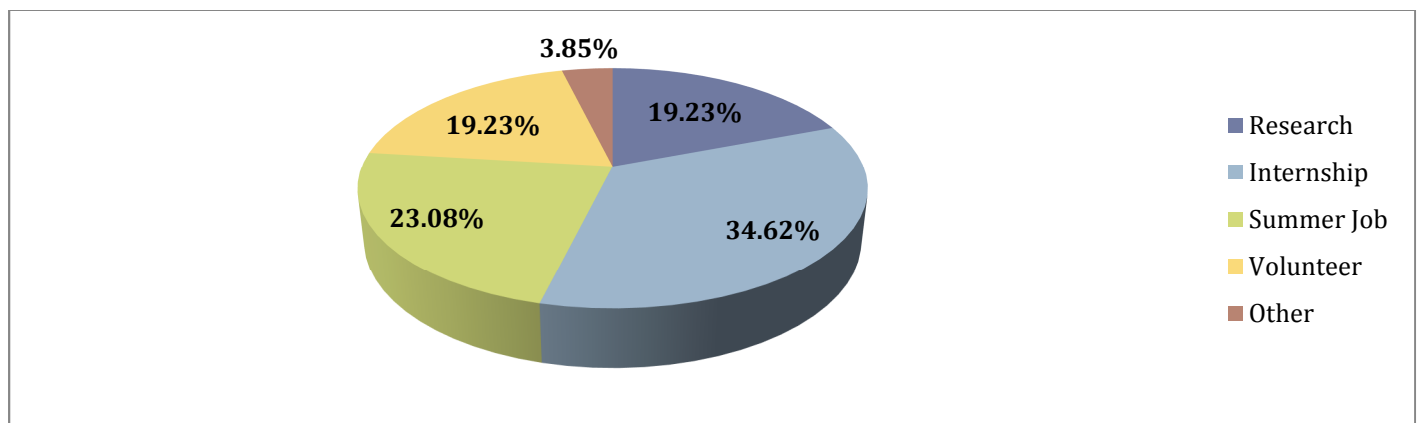
## Experiences in Major

Respondents were asked to provide experiences related to their majors' responses included the following:

1. Internships
2. Overseas Study
3. Research
4. Summer Job
5. Volunteer
6. Other

The response rate for this section was 68.42%. Of those respondents, 34.62% participated in an internship, 23.08% had summer jobs, 19.23% volunteered, 19.23% conducted research, and 3.85% accomplished another activity. When asked what the other activity was, the responses were in a form of employment during school (full time or part time work).

**Figure 22 Experiences in Major, 2009**

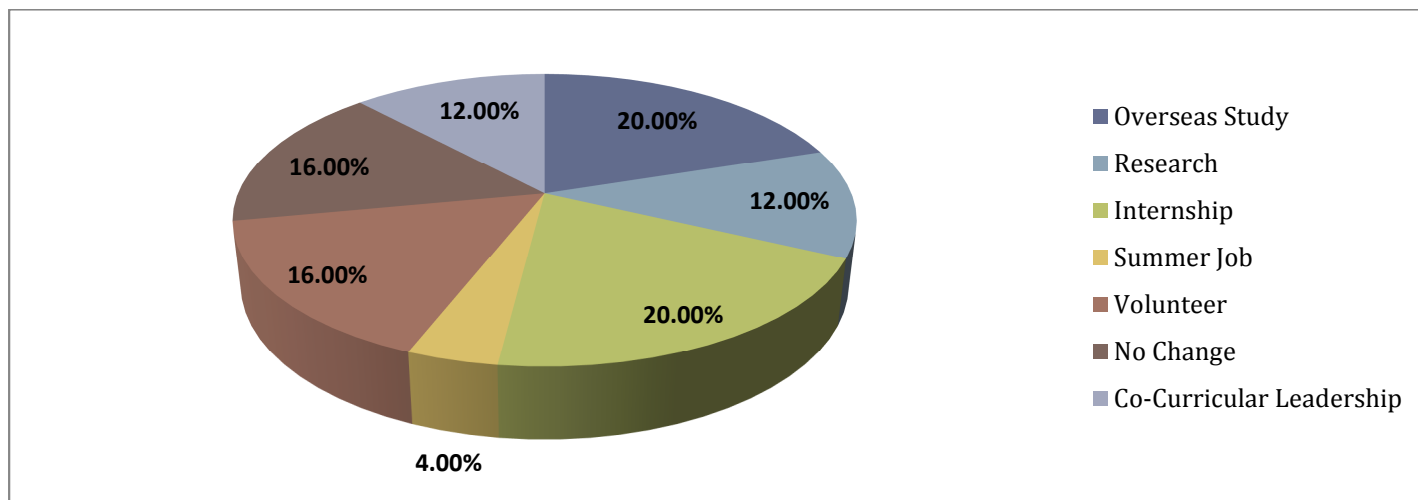


*Note: n = 26 (Response Rate 68.42%)*

### Changes to Experiences in Major

Survey respondents (response rate: 65.78%) were asked if they were given an opportunity to change their experiences at Ferrum what would they have pursued. Of those 25 that responded, 20% said they would want to have an Overseas Study added to their experience at Ferrum. The results are found in the chart below:

**Figure 23 Changes to Experiences in Major, 2009**

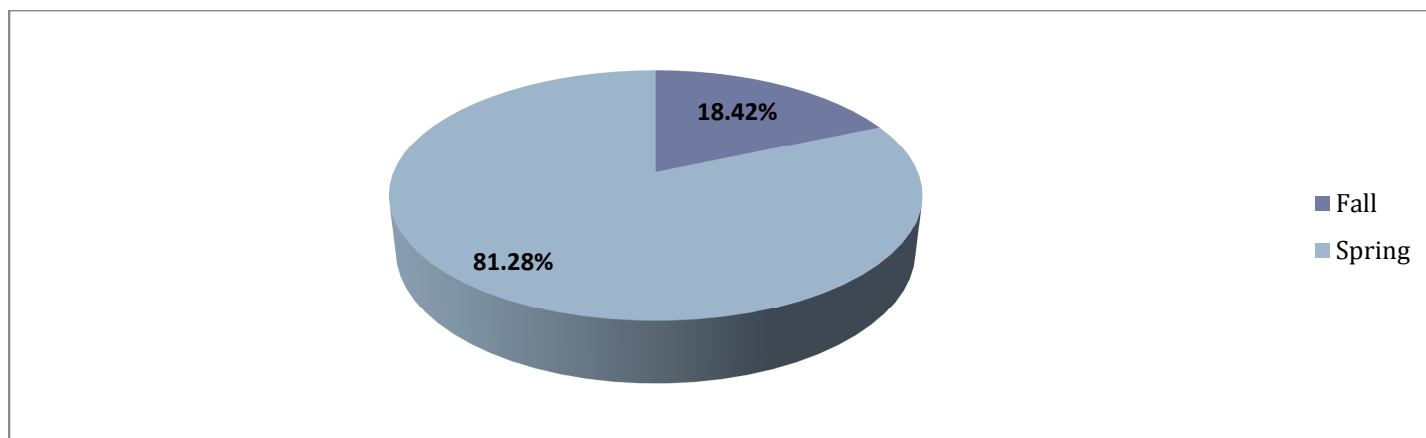


*Note: n = 25 (Response Rate 65.78%)*

### Graduation Term

Although Ferrum College only confers degrees in Spring of the academic year, graduates can fulfill the requirements in either the Spring or Fall of the academic year. As depicted in the graph below, 81.28% graduated in the Spring and 18.42% graduated in the Fall semester.

**Figure 24 Graduation Term Percent, 2009**

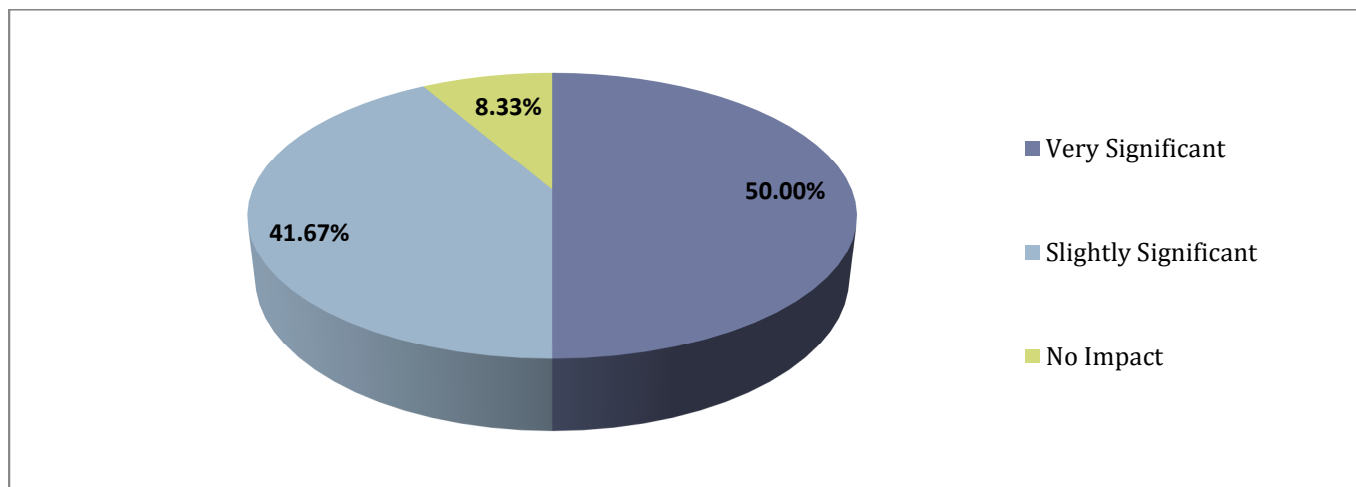


*Note: n = 38*

### Preparation for Employment or Graduate School

Respondents were asked how their major prepared them for employment or graduate school. Responses varied from very significant to no impact. Of the responses, 91.67% said their major was significant, and 8.33% said their major had no impact.

**Figure 25 Preparation for Employment or Graduate School, 2009**

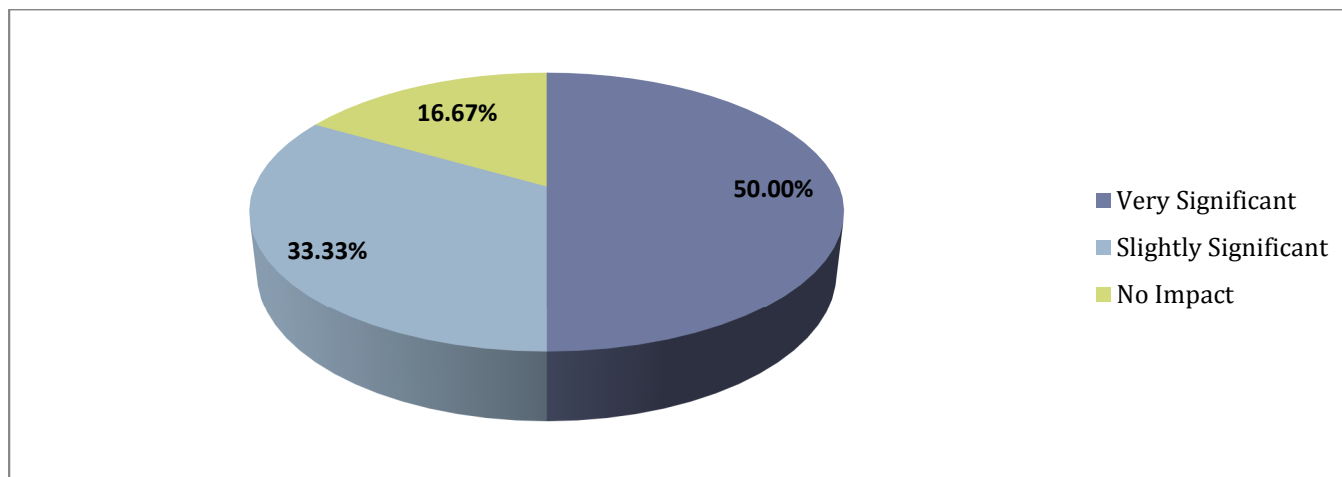


*Note: n = 12 (Response Rate 31.57%)*

### Securing Employment or Gaining Entry to Graduate School

Respondents were asked how their major assisted them in securing employment or gaining entry to graduate school. Responses varied from Very Significant to No Impact. Of the responses, 83.33% said their major was significant and 16.67% said their major had no impact in assisting them to secure employment or enter graduate school.

**Figure 26 Securing Employment or Graduate School**



*Note: n = 12 (Response Rate 31.57%)*

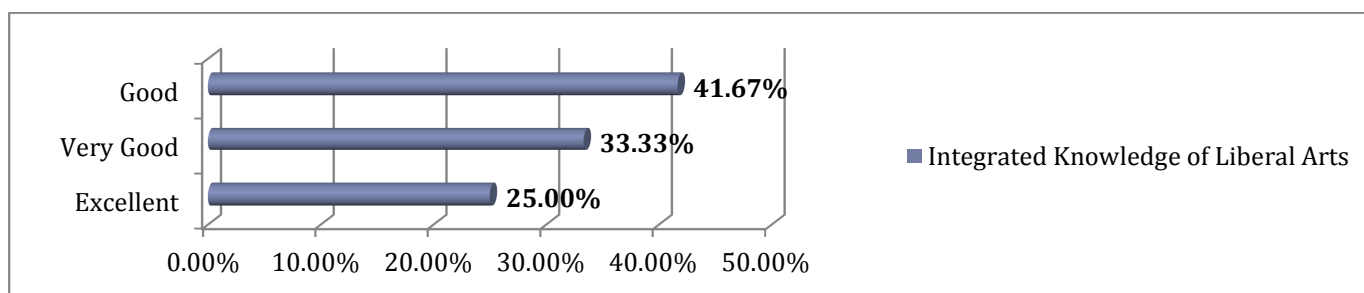
## Ferrum's Learning Tenets

Using a Likert style scale survey section, where the highest possible response was excellent and the lowest possible response was poor. This survey section evaluated the following areas:

1. Integrated Knowledge of Liberal Arts
2. Critical Thinking
3. Communication Skills
4. Competence in an Academic Discipline
5. Civic Engagement

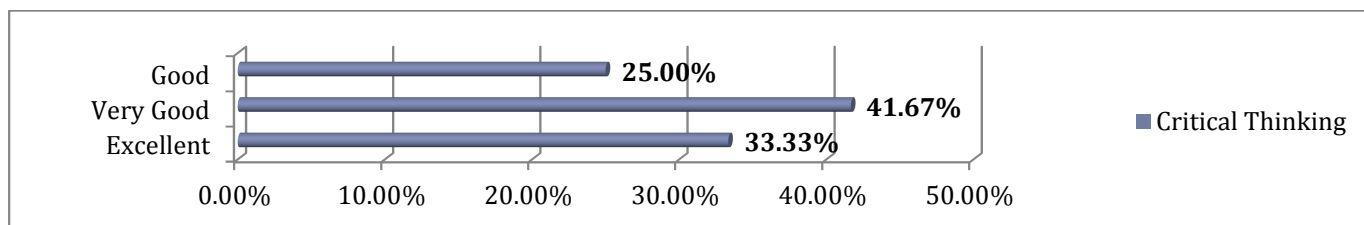
In the area of ***Integrated Knowledge of Liberal Arts***, there was a response rate of 31.57% (N = 12).

**Figure 27 Integrated Knowledge of Liberal Arts, 2009**



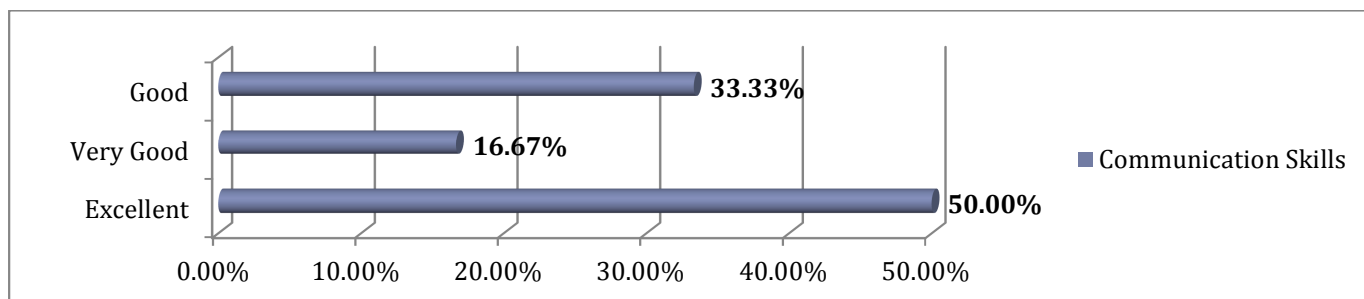
In the area of ***Critical Thinking***, there was a response rate of 31.57% (N = 12).

**Figure 28 Critical Thinking, 2009**



In the area of ***Communication Skills*** (n = 12), the overall response rate was 31.57%.

**Figure 29 Communication Skills, 2009**

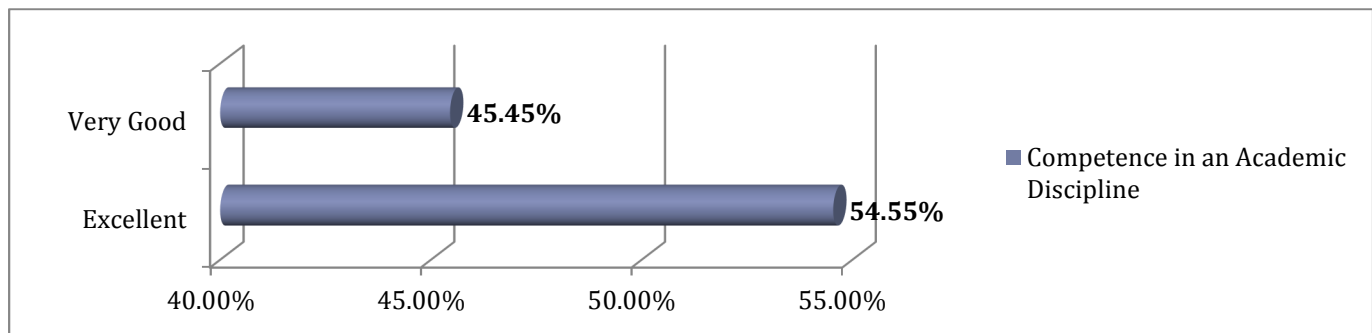




## Graduate Employment AND Alumni Relations Report

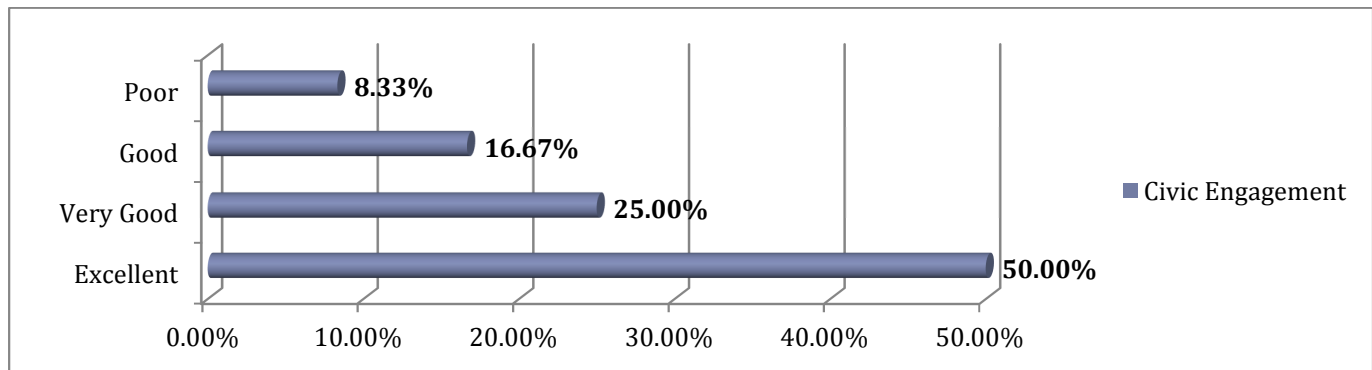
In the area of **Competence in an Academic Discipline** (n = 11), the overall response rate was 28.94%.

**Figure 30 Competence in an Academic Discipline, 2009**



In the area of **Civic Engagement** (n = 12), the overall response rate was 31.57%.

**Figure 31 Civic Engagement, 2009**



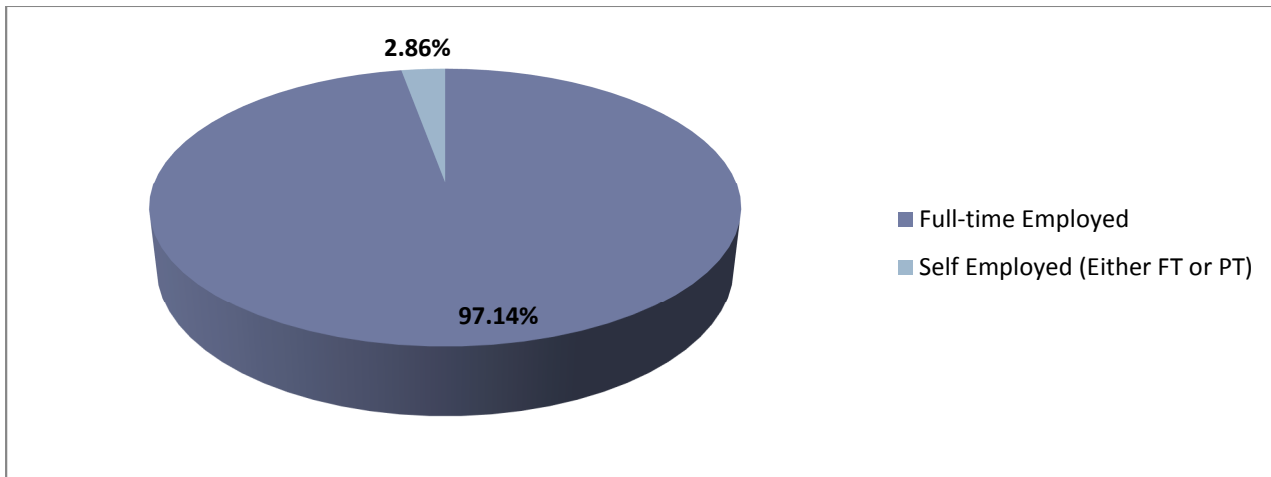
It should be noted that the response rate for the Tenets appear to be lower, however note that any data that was data mined by Ferrum College would not include responses regarding the Tenets.

## Employment

### Employment Status

Of those respondents 97.14% were employed full time and 2.86% were self-employed (either FT or PT).

**Figure 32 Employment Status, 2009**



*Note: n = 35 (Response Rate 92.10%)*

### Employment Position

To better categorize the alumnus employment classifications, Ferrum College utilized the Standard Occupational Classification (SOC) system of the Bureau of Labor Statistics. For more information please see the [Department of Labor's webpage](#).

92.10% percent of respondents chose to provide detailed information about their area of employment. Of those respondents, the following are the Top 4 employment areas reported:

1. Education, Training, & Library Occupations
2. Business & Financial Operations Occupations
3. Sales & Related Occupations
4. Community & Social Services Occupations

The graph below depicts all employment position types. It should be noted that positions were generalized from original employment title specificity. For example if a position title was listed as "Science Teacher", the position was reclassified as "Education and Training, & Library Occupations" for analysis purposes.

**Table 8 Employment Position Type, 2009**

<b>Agricultural Inspectors</b>	2.63%
<b>Arts, Design, Entertainment, Sports, &amp; Media Occupations</b>	5.26%
<b>Business &amp; Financial Operations Occupations</b>	13.16%
<b>Community &amp; Social Services Occupations</b>	10.53%
<b>Computer and Mathematical Occupations</b>	2.63%
<b>Education, Training, &amp; Library Occupations</b>	23.68%
<b>Federal Government</b>	5.26%
<b>Legal Occupations</b>	5.26%
<b>Not Reported</b>	7.89%
<b>Office &amp; Administrative Support Occupations</b>	2.63%
<b>Protective Service Occupations</b>	7.89%
<b>Sales &amp; Related Occupations</b>	13.16%

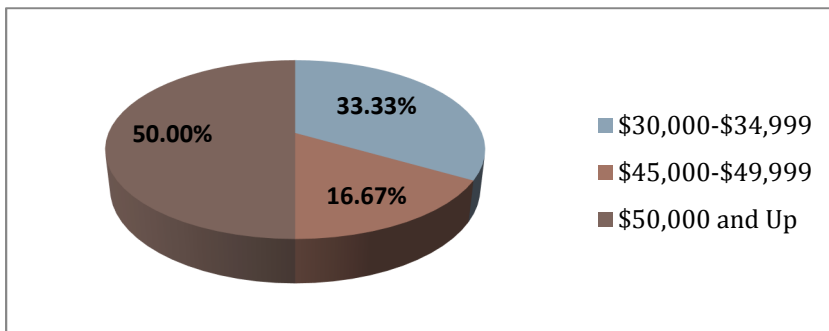
*Note: n = 35 (Response Rate 92.10%)*

## Present Salary

In the area of present salary, there was a 15.78% response rate when asked to provide a salary range in the following areas:

1. Undisclosed
2. \$19,999 or Below
3. \$20,000-24,999
4. \$25,000-29,999
5. \$30,000-34,999
6. \$35,000-39,999
7. \$40,000-44,999
8. \$45,000-49,999
9. \$50,000 and up

**Figure 33 Present Salary, 2009**

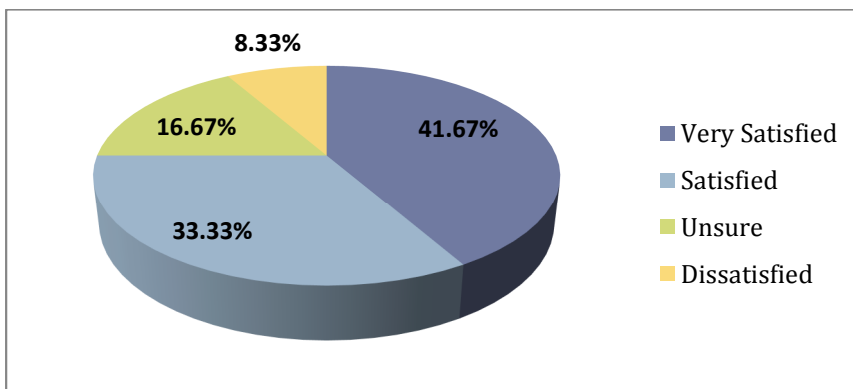


*Note: n = 7 (Response Rate 15.78%)*

## Job Satisfaction

Respondents were asked how satisfied they were with their present employment, and responses ranged from Very Satisfied to Very Dissatisfied. The results are listed in the graph below:

**Figure 34 Job Satisfaction, 2009**

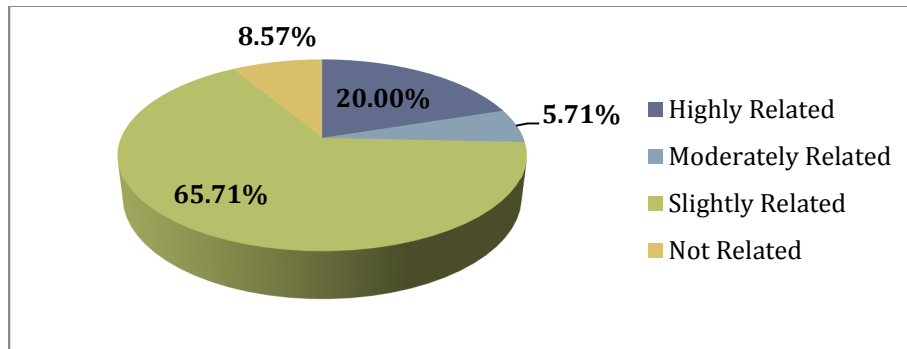


*Note: n = 12 (Response Rate 31.58%)*

### Occupation to Major Comparison

Survey respondents were asked how closely related their present occupation was to their major at Ferrum College.

**Figure 35 Occupation to Major Comparison, 2009**



*Note: n = 35 (Response Rate 92.10%)*

### Contact to Employment

When asked what type of contact led to a participant's employment, the responses varied greatly.

**Table 9 Contact to Employment, 2009**

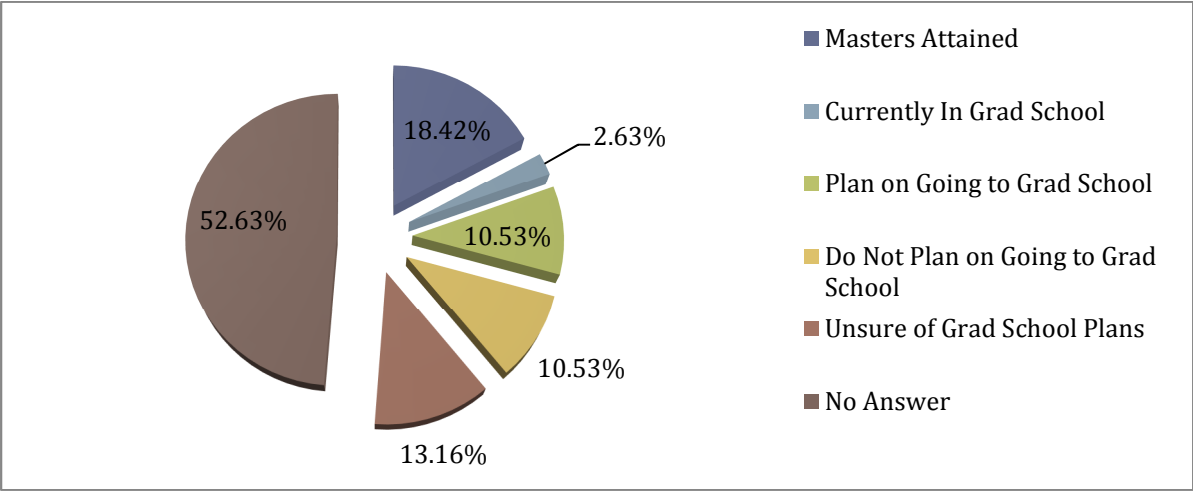
Career Services/ Experiential Learning Center	5.56%
Want Ads	5.56%
Internet Career Website	11.11%
Family Member	5.56%
Friend/Contact	22.22%
Alumni Contact	0.00%
Faculty Reference	0.00%
Internship	27.78%
Summer employment	5.56%
Staffing Agency	5.56%
Other	11.11%

*Note: n = 18 (Response Rate 47.68%)*

Graduate or Professional School

The 5-Year out Alumni survey contains questions regarding graduate or professional school. A percentage of Ferrum College students immediately enter graduate school; this result can be seen in the 18.42% portion below. Other students might initially enter the workforce, and then work on continuing their education (2.63%).

Figure 36 Graduate or Professional School, 2009



Note: n = 6 (Response Rate 15.78%)

Graduate Schools

Of those students who did attend graduate school and attained a degree the following were the following self-reported institutions:

Table 10 Graduate Schools

Hollins University
Liberty University
Old Dominion University
Regent University
Virginia Polytechnic Institute & State University

Graduate Level of Study

Of those that reported being enrolled and graduated from a graduate program, (rate: 18.42%), 100% had enrolled in a Masters (MS, MA, MLS, MBA) program.

Graduate Programs of Study

The response to programs of study was very low and due to this low response will not be discussed.

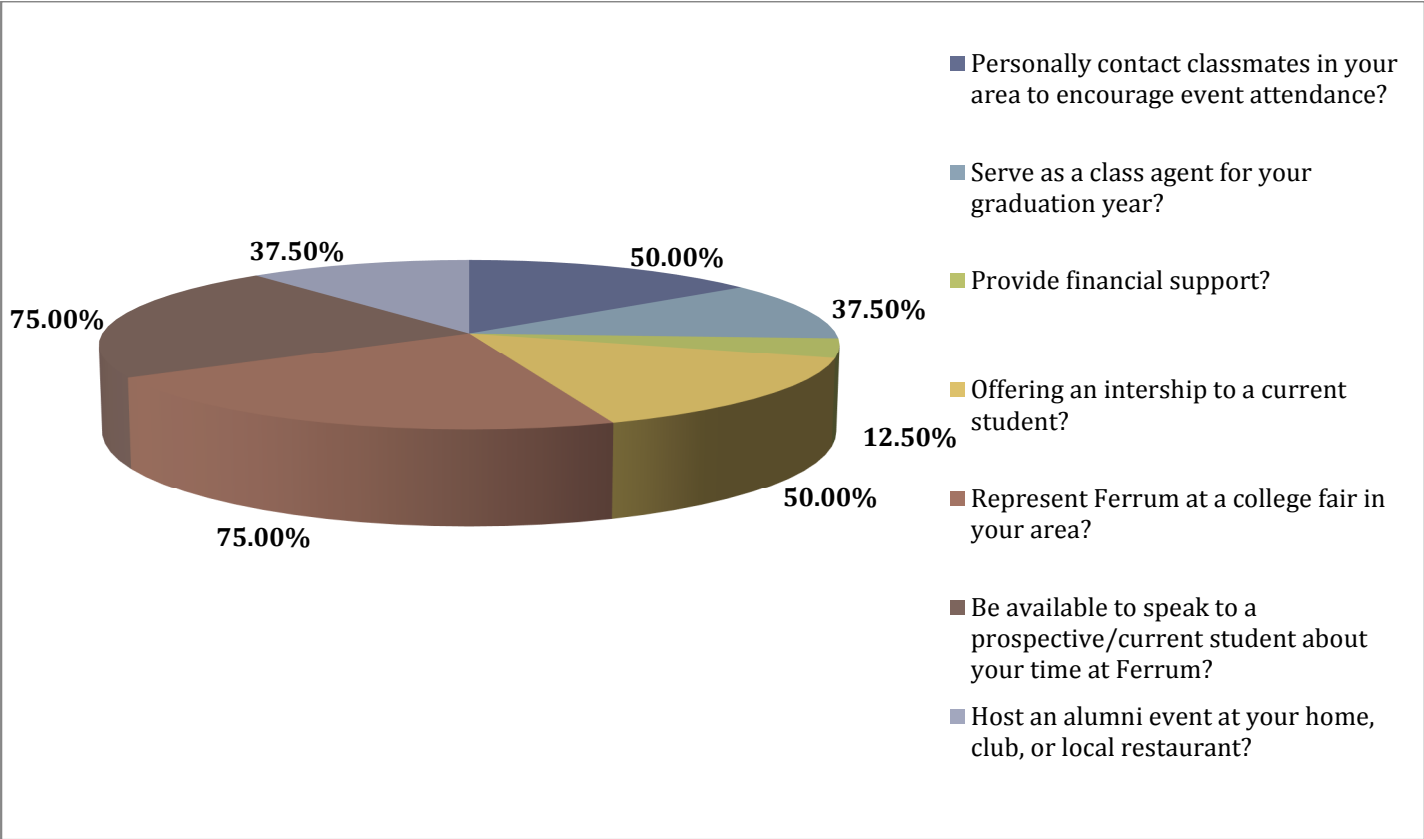
Alumnus Contact

Alumnus Participation

In the area of Alumnus participation, respondents reported what type of activities they would be willing to participate with Ferrum College.

**Note that the graph below only contains the data of students who did respond and that a single student could respond to multiple areas.**

Figure 37 Alumnus Participation



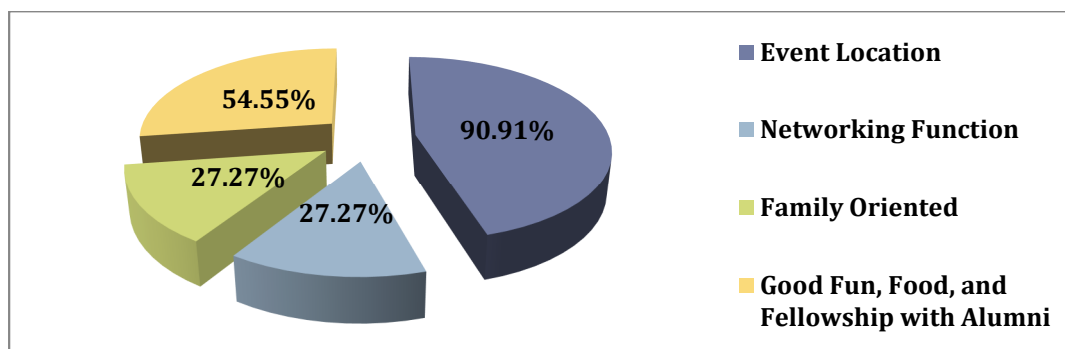
Note: n = 8 (Response Rate 21.05%)

### Alumni Event Attendance: Importance in Attendance

In the area of alumni event attendance and what would be the most important item for the respondent to consider in order attending an alumni event. 11 students responded to this question with a 28.94% response rate.

**Note that the graph below only contains the data of students who did respond and that a single student could respond to multiple areas.**

**Figure 38 Most Important Event Attendance**



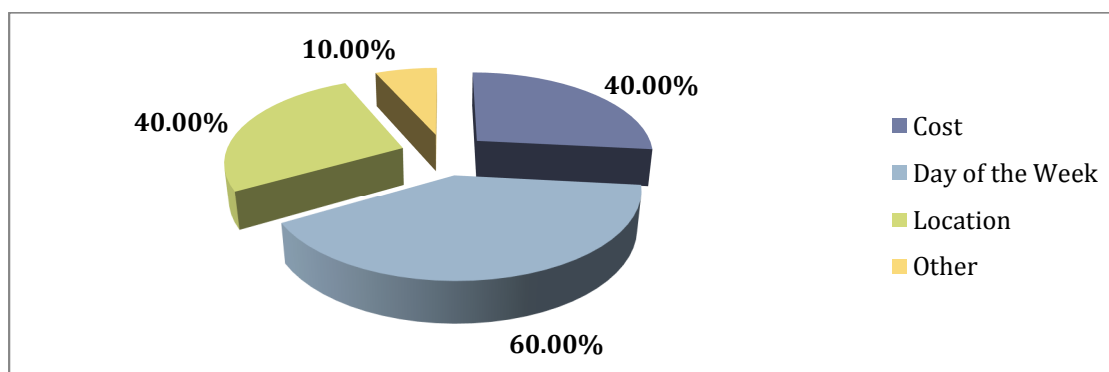
*Note: n = 11 (Response Rate 28.94%)*

### Alumni Event Attendance: Ability

10 students responded to this question with a 26.31% response rate.

**Note that the graph below only contains the data of students who did respond and that a single student could respond to multiple areas.**

**Figure 39 Event: Ability to Attend**



*Note: n = 10 (Response Rate 26.31%)*



## Graduate Employment and Alumni Relations

### SCHEV Reports

SCHEV: State Council of Higher Education for Virginia provides annual reports using the Virginia Longitudinal Data System as guided by Virginia's Higher Education Opportunity Act of 2011 and HB 639 of 2012 to report data about graduate earnings upon completion of a degree program.

**The data provided in the subsequent pages is not meant to be used for evaluative measures or to compare the quality and/ or effectiveness of a program. Rather to provide insight into the graduates employment experience.**

Finally, when using these reports one must consider that these reports are based on the degree a graduate received by CIP code and what their reported income is for the year. The reports do not factor if the employment is in the area the degree is in or regional differences. For example a graduate could have received a degree in Accounting and is working at a local convenience store. Additionally, SCHEV will not provide data on program specifics if there is not five consecutive years of data. So again, this data is meant for insight about the graduates of Ferrum College and not for evaluation of a program or institutional quality.

#### Ferrum College (2009-10)

Table 11 Wage of Graduates, Degree Levels

Note: All wage and enrollment data are limited to those graduates working and attending school in Virginia.								
Degree	Degree Years	Graduates (n)	Grads. FT Wages (%)	Enrolled at Higher Level (%) in VA	PT Wages (%)	No Information (%)	Average	Median
Four-Year Bachelor's Degree	(2005-06) to (2009-10)	720	56.5%	7.2%	14.9%	21.4%	\$ 27,806	\$ 26,772

Note: From [http://research.schev.edu/eom/opportunity01\\_report.asp](http://research.schev.edu/eom/opportunity01_report.asp)

## Graduate Employment AND Alumni Relations Report

### Ferrum College (2009-10)

Table 12 Wages of Graduates, List Programs

Note: All wage and enrollment data are limited to those graduates working and attending school in Virginia.							
<u>Program</u>	<u>Degree</u>	<u>Graduates (n)</u>	<u>Grads. w/FT Wages (%)</u>	<u>Enrolled at Higher Level (%) in VA</u>	<u>Part- Time Wages (%)</u>	<u>No Information (%)</u>	<u>Median Wages</u>
Accounting (520301)	Four-Year Bachelor's Degree	31	48%	10%	16%	26%	\$ 32,331
Biology/Biological Sciences, General (260101)	Four-Year Bachelor's Degree	21	67%	10%	10%	14%	\$ 25,482
Business Administration and Management, General (520201)	Four-Year Bachelor's Degree	56	57%	0%	14%	29%	\$ 26,635
Criminal Justice/Safety Studies (430104)	Four-Year Bachelor's Degree	76	72%	5%	12%	11%	\$ 27,325
Environmental Studies (030103)	Four-Year Bachelor's Degree	32	56%	9%	6%	28%	\$ 25,268
Liberal Arts and Sciences/Liberal Studies (240101)	Four-Year Bachelor's Degree	62	76%	10%	11%	3%	\$ 32,790
Physical Education Teaching and Coaching (131314)	Four-Year Bachelor's Degree	39	56%	8%	15%	21%	\$ 29,499

Note: From: [http://research.schev.edu/eom/opportunity02\\_report.asp](http://research.schev.edu/eom/opportunity02_report.asp)

## Graduate Employment AND Alumni Relations Report

### Ferrum College (2008-09)

**Table 13 Wages of Graduates, List Programs**

Program	Degree	Graduates (n)	Grads. w/FT Wages (%)	Enrolled at Higher Level (%) in VA	Part-Time Wages (%)	No Information (%)	Median Wages
<b>Accounting (520301)</b>	Four-Year Bachelor's Degree	31	55%	6%	19%	19%	\$ 35,796
<b>Business Administration and Management, General (520201)</b>	Four-Year Bachelor's Degree	66	61%	2%	11%	27%	\$ 26,269
<b>Criminal Justice/Safety Studies (430104)</b>	Four-Year Bachelor's Degree	65	71%	5%	15%	9%	\$ 31,822
<b>Environmental Studies (030103)</b>	Four-Year Bachelor's Degree	25	56%	12%	8%	24%	\$ 29,589
<b>Liberal Arts and Sciences/Liberal Studies (240101)</b>	Four-Year Bachelor's Degree	62	81%	11%	6%	2%	\$ 33,025
<b>Physical Education Teaching and Coaching (131314)</b>	Four-Year Bachelor's Degree	38	50%	3%	16%	32%	\$ 29,125
<b>Social Work (440701)</b>	Four-Year Bachelor's Degree	38	68%	16%	5%	11%	\$ 30,357

Note: From: [http://research.schev.edu/eom/opportunity02\\_report.asp](http://research.schev.edu/eom/opportunity02_report.asp)

## Graduate Employment AND Alumni Relations Report

### Ferrum College (2007-08)

**Table 14 Wages of Graduates, List Programs**

Program	Degree	Graduates (n)	Grads. w/FT Wages (%)	Enrolled at Higher Level (%) in VA	Part-Time Wages (%)	No Information (%)	Median Wages
<b>Accounting (520301)</b>	Four-Year Bachelor's Degree	31	61%	3%	19%	16%	\$ 34,162
<b>Art/Art Studies, General (500701)</b>	Four-Year Bachelor's Degree	22	45%	5%	18%	32%	\$ 23,518
<b>Business Administration and Management, General (520201)</b>	Four-Year Bachelor's Degree	83	60%	2%	10%	28%	\$ 26,770
<b>Criminal Justice/Safety Studies (430104)</b>	Four-Year Bachelor's Degree	59	64%	5%	17%	14%	\$ 32,711
<b>Environmental Studies (030103)</b>	Four-Year Bachelor's Degree	39	62%	10%	8%	21%	\$ 27,585
<b>Liberal Arts and Sciences/Liberal Studies (240101)</b>	Four-Year Bachelor's Degree	61	77%	11%	8%	3%	\$ 32,697
<b>Social Work (440701)</b>	Four-Year Bachelor's Degree	37	59%	19%	11%	11%	\$ 27,270
<b>Sport and Fitness Administration/Management (310504)</b>	Four-Year Bachelor's Degree	26	62%	0%	27%	12%	\$ 24,364

Note: From [http://research.schev.edu/eom/opportunity02\\_report.asp](http://research.schev.edu/eom/opportunity02_report.asp)

## Institution and Program-specific Data

**Table 15 Accounting**

Program Graduates Ferrum College Four-Year Bachelor's Degree Accounting			
Year	In- State	Out-of- State	Total
2005-06	6	1	7
2006-07	6	1	7
2007-08	3	1	4
2008-09	3	0	3
2009-10	9	1	10
Five Year Summary	27	4	31

**Table 16 Program-Specific Data**

Data on the five consecutive years of graduates ending in 2009-10.										
Note: All wage and enrollment data are limited to those graduates working and attending school in Virginia, see notes below.										
	Years Post Completion	Total Graduates	Grads. w/FT Wages (%)	Enrolled at Higher Level (%) in VA	Part- Time Wages (%)	No Information (%)	25th Percentile	Median	Average	75th Percentile
<b>Accounting, Four-Year Bachelor's Degree</b>										
Ferrum College	18 months post- completion	31	48%	10%	16%	26%	\$26,589	\$32,331	\$31,998	\$36,211
<b>All graduates at this degree level, Four-Year Bachelor's Degree</b>										
Ferrum College	18 months post- completion	720	57%	7%	15%	21%	\$20,603	\$26,772	\$27,806	\$34,065
<b>Accounting, Four-Year Bachelor's Degree</b>										
Grand Total, All reporting Institutions	18 months post- completion	4,809	44%	19%	6%	31%	\$31,408	\$42,086	\$42,110	\$51,332
<b>All graduates at this degree level, Four-Year Bachelor's Degree</b>										
Grand Total, All reporting Institutions	18 months post- completion	201,884	37%	13%	11%	39%	\$23,401	\$33,122	\$36,067	\$44,597

**Note:** [http://research.schev.edu/eom/opportunity03\\_report.asp](http://research.schev.edu/eom/opportunity03_report.asp)

Graduate Employment AND Alumni Relations Report

Environmental Studies (ENS)

Table 17 Environmental Studies

Program Graduates Ferrum College Four-Year Bachelor's Degree Environmental Studies			
Year	In-State	Out-of-State	Total
2005-06	5	3	8
2006-07	4	1	5
2007-08	5	0	5
2008-09	3	0	3
2009-10	10	1	11
Five Year Summary	27	5	32

Table 18 Program Data

Data on the five consecutive years of graduates ending in 2009-10. Note: All wage and enrollment data are limited to those graduates working and attending school in Virginia, see notes below.										
	Years Post Completion	Total Graduates	Grads. w/FT Wages (%)	Enrolled at Higher Level (%) in VA	Part-Time Wages (%)	No Information (%)	25th Percentile	Median	Average	75th Percentile
Environmental Studies, Four-Year Bachelor's Degree										
Ferrum College	18 months post-completion	32	56%	9%	6%	28%	\$20,458	\$25,268	\$26,971	\$31,352
All graduates at this degree level, Four-Year Bachelor's Degree										
Ferrum College	18 months post-completion	720	57%	7%	15%	21%	\$20,603	\$26,772	\$27,806	\$34,065
Environmental Studies, Four-Year Bachelor's Degree										
Grand Total, All reporting Institutions	18 months post-completion	405	40%	10%	10%	40%	\$20,300	\$27,118	\$28,035	\$34,102
All graduates at this degree level, Four-Year Bachelor's Degree										
Grand Total, All reporting Institutions	18 months post-completion	201,884	37%	13%	11%	39%	\$23,401	\$33,122	\$36,067	

Graduate Employment AND Alumni Relations Report

Physical Education Teaching and Coaching (HHP)

Table 19 Physical Education (HHP)

Program Graduates Ferrum College Four-Year Bachelor's Degree Physical Education Teaching and Coaching			
Year	In-State	Out-of-State	Total
2005-06	8	1	9
2006-07	4	2	6
2007-08	7	1	8
2008-09	6	1	7
2009-10	9	0	9
Five Year Summary	34	5	39

Table 20 Program Data

Data on the five consecutive years of graduates ending in 2009-10. Note: All wage and enrollment data are limited to those graduates working and attending school in Virginia, see notes below.										
	Years Post Completion	Total Graduates	Grads. w/FT Wages (%)	Enrolled at Higher Level (%) in VA	Part-Time Wages (%)	No Information (%)	25th Percentile	Median	Average	75th Percentile
Physical Education Teaching and Coaching, Four-Year Bachelor's Degree										
Ferrum College	18 months post-completion	39	56%	8%	15%	21%	\$22,767	\$29,499	\$29,445	\$35,250
All graduates at this degree level, Four-Year Bachelor's Degree										
Ferrum College	18 months post-completion	720	57%	7%	15%	21%	\$20,603	\$26,772	\$27,806	\$34,065
Physical Education Teaching and Coaching, Four-Year Bachelor's Degree										
Grand Total, All reporting Institutions	18 months post-completion	1,607	43%	16%	16%	25%	\$20,249	\$27,410	\$29,834	\$38,290
All graduates at this degree level, Four-Year Bachelor's Degree										
Grand Total, All reporting	18 months post-completion	201,884	37%	13%	11%	39%	\$23,401	\$33,122	\$36,067	\$44,597

A Collaboration between:  
Office of Institutional Research and Effectiveness  
Alumni and Family Programs Office  
Career Services Office

## Graduate Employment AND Alumni Relations Report

### Institutions

#### Liberal Arts and Sciences/ Liberal Studies

**Table 21 Liberal Arts & Sciences / Liberal Studies**

<b>Program Graduates Ferrum College Four-Year Bachelor's Degree Liberal Arts and Sciences/Liberal Studies</b>			
<b>Year</b>	<b>In- State</b>	<b>Out-of- State</b>	<b>Total</b>
<b>2005-06</b>	15	1	16
<b>2006-07</b>	12	0	12
<b>2007-08</b>	13	0	13
<b>2008-09</b>	9	0	9
<b>2009-10</b>	11	1	12
<b>Five Year Summary</b>	60	2	62

**Table 22 Program Data**

<b>Data on the five consecutive years of graduates ending in 2009-10.</b> <b>Note: All wage and enrollment data are limited to those graduates working and attending school in Virginia, see notes below.</b>										
	<b>Years Post Completion</b>	<b>Total Graduates</b>	<b>Grads. w/FT Wages (%)</b>	<b>Enrolled at Higher Level (%) in VA</b>	<b>Part-Time Wages (%)</b>	<b>No Information (%)</b>	<b>25th Percentile</b>	<b>Median</b>	<b>Average</b>	<b>75th Percentile</b>
<b>Liberal Arts and Sciences/Liberal Studies, Four-Year Bachelor's Degree</b>										
<b>Ferrum College</b>	18 months post-completion	62	76%	10%	11%	3%	\$23,126	\$32,790	\$30,394	\$36,385
<b>All graduates at this degree level, Four-Year Bachelor's Degree</b>										
<b>Ferrum College</b>	18 months post-completion	720	57%	7%	15%	21%	\$20,603	\$26,772	\$27,806	\$34,065
<b>Liberal Arts and Sciences/Liberal Studies, Four-Year Bachelor's Degree</b>										
<b>Grand Total, All reporting Institutions</b>	18 months post-completion	5,466	36%	25%	10%	29%	\$24,294	\$33,820	\$35,619	\$40,606
<b>All graduates at this degree level, Four-Year Bachelor's Degree</b>										
<b>Grand Total, All reporting Institutions</b>	18 months post-completion	201,884	37%	13%	11%	39%	\$23,401	\$33,122	\$36,067	\$44,597

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 Career Services Office



Graduate Employment AND Alumni Relations Report

Biology/ Biological Sciences, General

Table 23 Biology

Program Graduates Ferrum College Four-Year Bachelor's Degree Biology/Biological Sciences, General			
Year	In- State	Out-of- State	Total
2005-06	5	0	5
2006-07	3	0	3
2007-08	4	1	5
2008-09	3	0	3
2009-10	5	0	5
Five Year Summary	20	1	21

Table 24 Program Data

Data on the five consecutive years of graduates ending in 2009-10. Note: All wage and enrollment data are limited to those graduates working and attending school in Virginia, see notes below.										
	Years Post Completion	Total Graduates	Grads. w/FT Wages (%)	Enrolled at Higher Level (%) in VA	Part-Time Wages (%)	No Information (%)	25th Percentile	Median	Average	75th Percentile
Biology/Biological Sciences, General, Four-Year Bachelor's Degree										
Ferrum College	18 months post- completion	21	67%	10%	10%	14%	\$21,296	\$25,482	\$27,078	\$32,046
All graduates at this degree level, Four-Year Bachelor's Degree										
Ferrum College	18 months post- completion	720	57%	7%	15%	21%	\$20,603	\$26,772	\$27,806	\$34,065
Biology/Biological Sciences, General, Four-Year Bachelor's Degree										
Grand Total, All reporting Institutions	18 months post- completion	9,558	27%	18%	16%	39%	\$18,925	\$25,347	\$27,893	\$33,802
All graduates at this degree level, Four-Year Bachelor's Degree										

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Grand Total, All reporting Institutions	18 months post-completion	201,884	37%	13%	11%	39%	\$23,401	\$33,122	\$36,067	\$44,597
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Criminal Justice/ Safety Studies

Table 25 Criminal Justice

Program Graduates Ferrum College Four-Year Bachelor's Degree Criminal Justice/Safety Studies			
Year	In-State	Out-of-State	Total
2005-06	13	1	14
2006-07	16	0	16
2007-08	9	2	11
2008-09	16	2	18
2009-10	17	0	17
Five Year Summary	71	5	76

Table 26 Program Data

Data on the five consecutive years of graduates ending in 2009-10. Note: All wage and enrollment data are limited to those graduates working and attending school in Virginia, see notes below.										
	Years Post Completion	Total Graduates	Grads. w/FT Wages (%)	Enrolled at Higher Level (%) in VA	Part-Time Wages (%)	No Information (%)	25th Percentile	Median	Average	75th Percentile
Criminal Justice/Safety Studies, Four-Year Bachelor's Degree										
Ferrum College	18 months post-completion	76	72%	5%	12%	11%	\$21,019	\$27,325	\$29,579	\$36,885
All graduates at this degree level, Four-Year Bachelor's Degree										
Ferrum College	18 months post-completion	720	57%	7%	15%	21%	\$20,603	\$26,772	\$27,806	\$34,065
Criminal Justice/Safety Studies, Four-Year Bachelor's Degree										
Grand Total, All reporting Institutions	18 months post-completion	2,142	45%	13%	10%	32%	\$22,136	\$29,777	\$33,094	\$38,617
All graduates at this degree level, Four-Year Bachelor's Degree										

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<b>Grand Total, All reporting Institutions</b>	18 months post-completion	201,884	37%	13%	11%	39%	\$23,401	\$33,122	\$36,067	\$44,597
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### Business Administration and Management, General

**Table 27 Business Administration**

Program Graduates Ferrum College Four-Year Bachelor's Degree Business Administration and Management, General			
Year	In-State	Out-of-State	Total
2005-06	16	0	16
2006-07	17	2	19
2007-08	5	2	7
2008-09	5	0	5
2009-10	8	1	9
Five Year Summary	51	5	56

Data on the five consecutive years of graduates ending in 2009-10.											
Note: All wage and enrollment data are limited to those graduates working and attending school in Virginia, see notes below.											
	Years Post Completion	Total Graduates	Grads. w/FT Wages (%)	Enrolled at Higher Level (%) in VA	Part-Time Wages (%)	No Information (%)	25th Percentile	Median	Average	75th Percentile	
<b>Business Administration and Management, General, Four-Year Bachelor's Degree</b>											
Ferrum College	18 months post-completion	56	57%	0%	14%	29%	\$21,690	\$26,635	\$27,850	\$31,114	
<b>All graduates at this degree level, Four-Year Bachelor's Degree</b>											
Ferrum College	18 months post-completion	720	57%	7%	15%	21%	\$20,603	\$26,772	\$27,806	\$34,065	
<b>Business Administration and Management, General, Four-Year Bachelor's Degree</b>											
Grand Total, All reporting Institutions	18 months post-completion	13,043	48%	7%	8%	37%	\$26,011	\$35,565	\$38,578	\$46,408	
<b>All graduates at this degree level, Four-Year Bachelor's Degree</b>											
Grand Total, All reporting Institutions	18 months post-completion	201,884	37%	13%	11%	39%	\$23,401	\$33,122	\$36,067	\$44,597	

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